

**SPRING INTO SUMMER WITH KANNAWAY'S
\$10,000 TRANSFORMATION CHALLENGE!**



\$10,000 IN CASH & PRIZES

TRANSFORMATION CHALLENGE

RESET. RESTORE. REVITALIZE.

KANNAWAY®
The World's Premier Hemp & Wellness Company

Kannaway's \$10,000 Transformation Challenge will create excitement and momentum as we continue to improve lives and build our businesses. **The \$10,000 Transformation Challenge runs from February 16 to July 31, 2026.** Only Kannaway Brand Ambassadors and their customers from the United States can participate in this Challenge.

THIS IS HOW THE WINNERS WILL BE DETERMINED:

1. Physical component of the Transformation Challenge (*the health goal that each participant achieves*) is rated at 50% and is based on a 30-day period.

Challenge Participants will declare the start of their Transformation Challenge by i) Purchasing either the K-DTOX bundle or KannaTrim; and ii) publish a “before” picture and statement of intention in our private Kannaway K-DTOX Facebook page located here: (<https://www.facebook.com/groups/3804516373174969>).

At the end of 30 days, a picture and a statement must be published in the Facebook group. Extra consideration will be made for those who continue their physical transformation over the next 2 months and document in the group with pictures and statements at 60 days and again at 90 days.

2. Business building component of the Challenge is rated at 40% (full contest period).

Volume created by enrolling new Brand Ambassadors and customers during the contest period will be considered for this Challenge.

3. Submit your full journey and story is rated at 10% (full contest period).

HERE IS WHAT CHALLENGE PARTICIPANTS MUST DO TO PARTICIPATE AND WIN:

- Declare their intention and start date by posting a “before” picture on Kannaway K-DTOX Facebook page and post their progress at 30 days with an “after” picture. For those continuing their physical transformation after 30 days, post a picture and statement at 60 days and then again at 90 days to demonstrate their progress and accomplishment.
- Purchase either K-DTOX bundle or KannaTrim when they start the challenge.
- Remain on 110PV SmartShip throughout the Transformation Challenge period.
- Submit their personal story of what the Transformation Challenge meant to them on our private K-DTOX Facebook page.

10 WINNERS WILL BE SELECTED BY THE KANNAWAY CORPORATE TEAM.

PRIZES WILL BE AWARDED AS FOLLOWS:

- First place: \$2500 cash + \$1000 product
- Second place: \$1500 cash + \$750 product
- Third place: \$1000 cash + \$500 product
- Fourth place: \$1000 value in products
- Fifth place: \$750 value in products
- 6th-10th place: \$200 value in products and honorable mention

All winners will be announced on August 11, 2026, on Kannaway’s social media platforms and on our private Kannaway K-DTOX Facebook page. The \$10,000 Transformation Challenge is for US-based Kannaway Brand Ambassadors and their customers.