

Your First 90 Days

Return on Investment Strategy

Kannaway Compensation Plan



HOW DO YOU GET STARTED?



- ENROLL as a Brand Ambassador.
- CHOOSE the appropriate Value Pack to launch your business-only available at enrollment.
- SET UP your Smartship to enjoy your favorite products monthly



**ONLY AVAILABLE AT
TIME OF ENROLLMENT**

**VALUE
PACKS**

**K-DTOX30
BUNDLE**



**TOTAL PRODUCT
EXPERIENCE**



**EXECUTIVE
VALUE PACK**



Money-back Guarantee	✓
Product Value	\$439.38
DISCOUNT (%)	34%
ENROLLMENT PRICE	\$289.99
SAVINGS	\$149.39
Business Volume (BV)	175 BV
*Direct Sales Commission (DSC)	\$50 / *\$100

***Earn double DSC by enrolling any 3 Value Packs within your first 30 days.**



The Importance of Smartship

SMARTSHIP – The products you order for yourself

- ✓ Sets the right example, creates a Smartship Foundation
- ✓ A SmartShip foundation produces volume and income
- ✓ It's your monthly "cost" of doing business
- ✓ Experience product benefits – be your best customer
- ✓ Earn exclusive Smartship Rewards
- ✓ Maximizes many components of the compensation plan

Ways To Earn



- Retail Sales
- Direct Sales Commissions
- Team Override Commissions
- Rank Advancement Bonuses
- Minimum Income Guarantee

Create A Customer Base

EXAMPLE: 1 bottle of **Pure Gold** (*Business Volume = 112 BV*)



CUSTOMERS (pay retail):

Your **profit per bottle** is $\$48 + \$11.20 = \$59.20$

PREFERRED CUSTOMERS (receive 15% discount):

Your **profit per bottle** is $\$16.80 + \$11.20 = \$28.00$

10 C's & 10 PC's = \$872 monthly income!

PDR | PRESCRIBERS' DIGITAL REFERENCE

Pure Gold Oil 4oz 2000mg	Price	BV	CV	Margin Commission	DSC
Retail Customer	\$ 207.99	112.00	56.00	\$ 48.00	\$ 11.20
Preferred/VIP Customer	\$ 176.79	112.00	56.00	\$ 16.80	\$ 11.20
Wholesale Distributor (first 30 days)	\$ 159.99	112.00	56.00	\$ -	\$ 11.20

Build A Team



**Open the entire
Compensation Plan
with...**

The Power of Three

**Enroll 3 BAs with a value pack
within your first 30 days**
Earn Double DSC for 90 days
on all value packs sold and
RAC and MIG!



Compensation Plan

Minimum Income Guarantee (MIG) & Rank Advancement Commissions (RAC)

A career that fits all ambitions, from \$100/month to \$1million/year – RAC, Retail Margin Commissions, Direct Sales Commissions (DSC) and Value Pack Direct Sales Commissions (VPDSC) are Paid on top of MIG



BV 1,000
MIG \$100-\$300
RAC \$100-\$200



BV 3,000
MIG \$300-\$500
RAC \$200-\$400



BV 5,000
MIG \$500-\$1,000
RAC \$250-\$500



BV 10,000
MIG \$1,000-\$1,500
RAC \$750



BV 15,000
MIG \$1,500-\$3,000
RAC \$1,250-\$2,500



BV 30,000
MIG \$3,000-\$4,500
RAC \$1,750



BV 45,000
MIG \$4,500-\$6,000
RAC \$2,500-\$5,000

Compensation Plan

Minimum Income Guarantee (MIG) & Rank Advancement Commissions (RAC)

A career that fits all ambitions, from \$100/month to \$1million/year – RAC, Retail Margin Commissions, Direct Sales Commissions (DSC) and Value Pack Direct Sales Commissions (VPDSC) are paid on top of MIG



BV 60,000
MIG \$6,000-\$10,000
RAC \$3,000



BV 100,000
MIG \$10,000-\$13,500
RAC \$3,750-\$7,000



BV 135,000
MIG \$13,500-\$24,000
RAC \$5,000-\$10,000



BV 240,000
MIG \$24,000-\$40,000
RAC \$24,000



BV 400,000
MIG \$40,000-\$60,000
RAC \$40,000

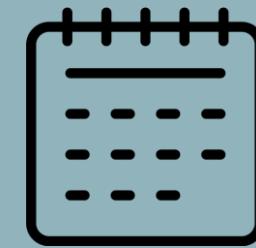


BV 700,000
MIG \$70,000
RAC \$70,000



BV 1,000,000
MIG \$83,333
RAC \$100,000

Building Blocks to Duplicate



Presentation(s)

Schedule your first [virtual] Presentation in your first week.

Invite potential candidates to engage in an information process to evaluate our Kannaway products or the business opportunity.



Double Direct Sales Commission (DSC)

Enroll 3 new people with a Value Pack within your first 30 days.

Your First 90 Days

YOU (Total Experience Pack \$899.99)

720 BV
\$350DSC

720BV
\$350DSC

720 BV
\$350DSC

MONTH 1: Purchase your Total Experience Pack and sell three similar packs within your first 30 days... You are now fast start qualified and will earn Double DSC for the next 90 days.

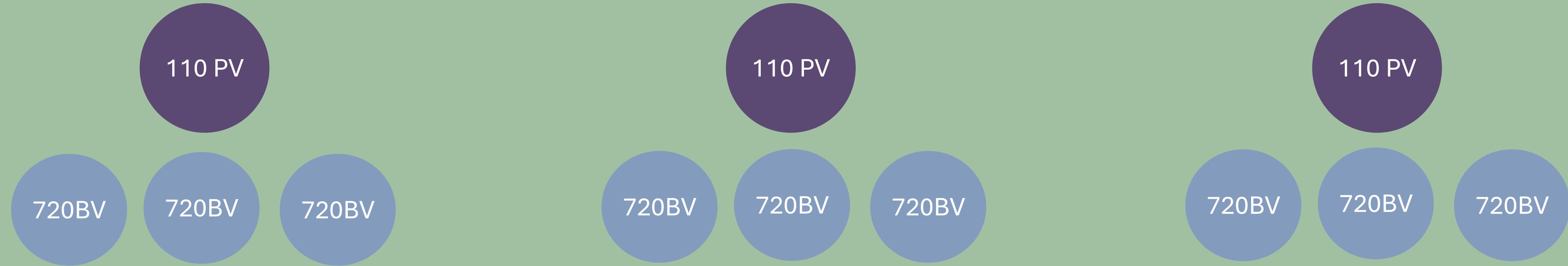
- Your Elite volume is 2770
- You are now a Director and Fast Start Qualified
- You earned a **double DSC of \$1050**
- You will also earn **Director RAC of \$200** and **MIG of \$277**

Your investment generated in your first month a **total income of \$1527** and a **total profit of \$627**

AND you still have all your Kannaway products to use, sell and share.

Your First 90 Days

YOU (110 PV)



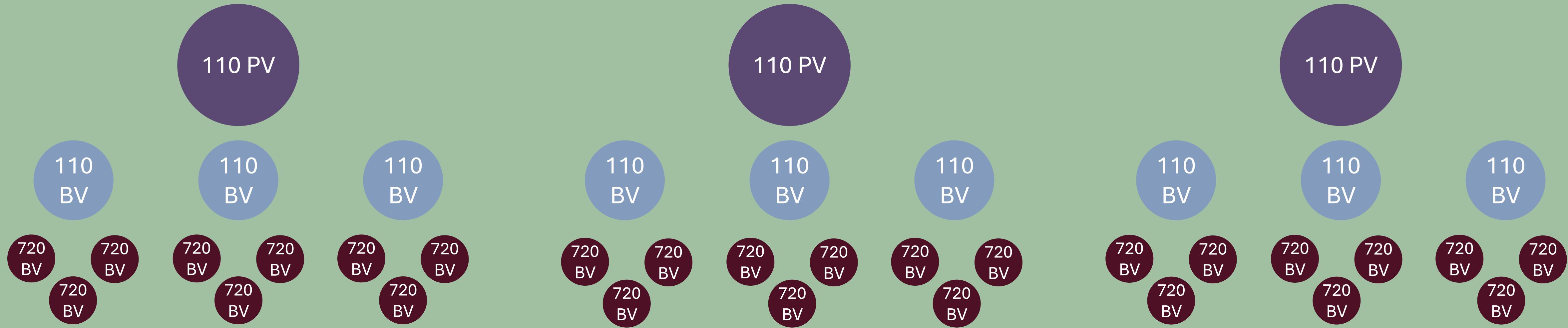
MONTH 2: Your three team members build their Power of 3 and they each have 110 PV.

- Your **Elite volume is 6810** ($6480+330$)
- You are an **Executive Director**
- You earned **\$500 RAC + \$681 MIG = \$1181**

Total accumulated earnings for month 1& 2 is now \$2708 ($\$1527 + \1181)

Your First 90 Days

YOU (110 PV)

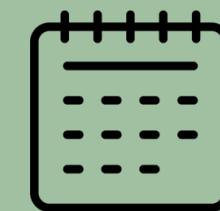


MONTH 3: Your team duplicates and they all enroll their 3.

- Your **Elite Volume is 20,760 BV**
- You are an **Area Director**
- You earned **\$750 10K RAC + \$2,500 Area RAC + \$2,076 MIG = \$5,326**

Total accumulated earnings for month 1, 2 & 3 is now **\$8,034 (\$1,527 + \$1,181 + \$5,326)**

Your First 90-120 Days



Schedule, your first Virtual Presentation with your candidates within the first week



Double DSC = *Double Direct Sales Commission for 90 days* (Within first 30 days)



Director Rank = \$200 RAC (within 30 days) + \$100 - \$300 MIG



Senior Director Rank = \$400 RAC (within 60 days) + \$300 - \$499 MIG



Executive Director Rank = \$500 RAC (within 90 days) + \$500 - \$1000 MIG



10K Club Rank = \$750 RAC + \$1000 - \$1500 MIG



Area Director Rank = \$2500 RAC (within 120 days) + \$1500 - \$2999 MIG

Bonus Money Available: \$4,350

PLUS: Direct Sales Commissions & Minimum Income Guarantee

TOTAL APPROX EARNINGS: \$6,400 - \$9,400