

Kannaway Compensation Plan

# **Your First 90 Days**

Return on Investment Strategy

# HOW DO YOU GET STARTED?



- 1. Decide your monthly income goal**
- 2. Choose the appropriate Value Pack to launch your business**
- 3. Enroll as a Brand Ambassador**





**STARTER**  
150 BV



**Rediscover Kannaway Bundle**  
350 BV



**JUNIOR EXECUTIVE**  
350 BV



**EXECUTIVE**  
600 BV



**TOTAL EXPERIENCE**  
1,500 BV

Money-back  
Guarantee



Multiples to sell



Value

\$348.88  
*31% discount*

\$749.99  
*33% discount*

\$768.78  
*35% discount*

\$1369.57  
*34% discount.*

\$2579.08  
*30% discount.*

Your Cost at  
Wholesale

\$239.95

\$499.95

\$499.95

\$899.95

\$1799.95

DSC

\$50/\$100

\$75/\$150

\$100/\$200

\$170/\$340

\$300/\$600

**\*Earn double DSC by enrolling 3 value packs within your first 30 days**





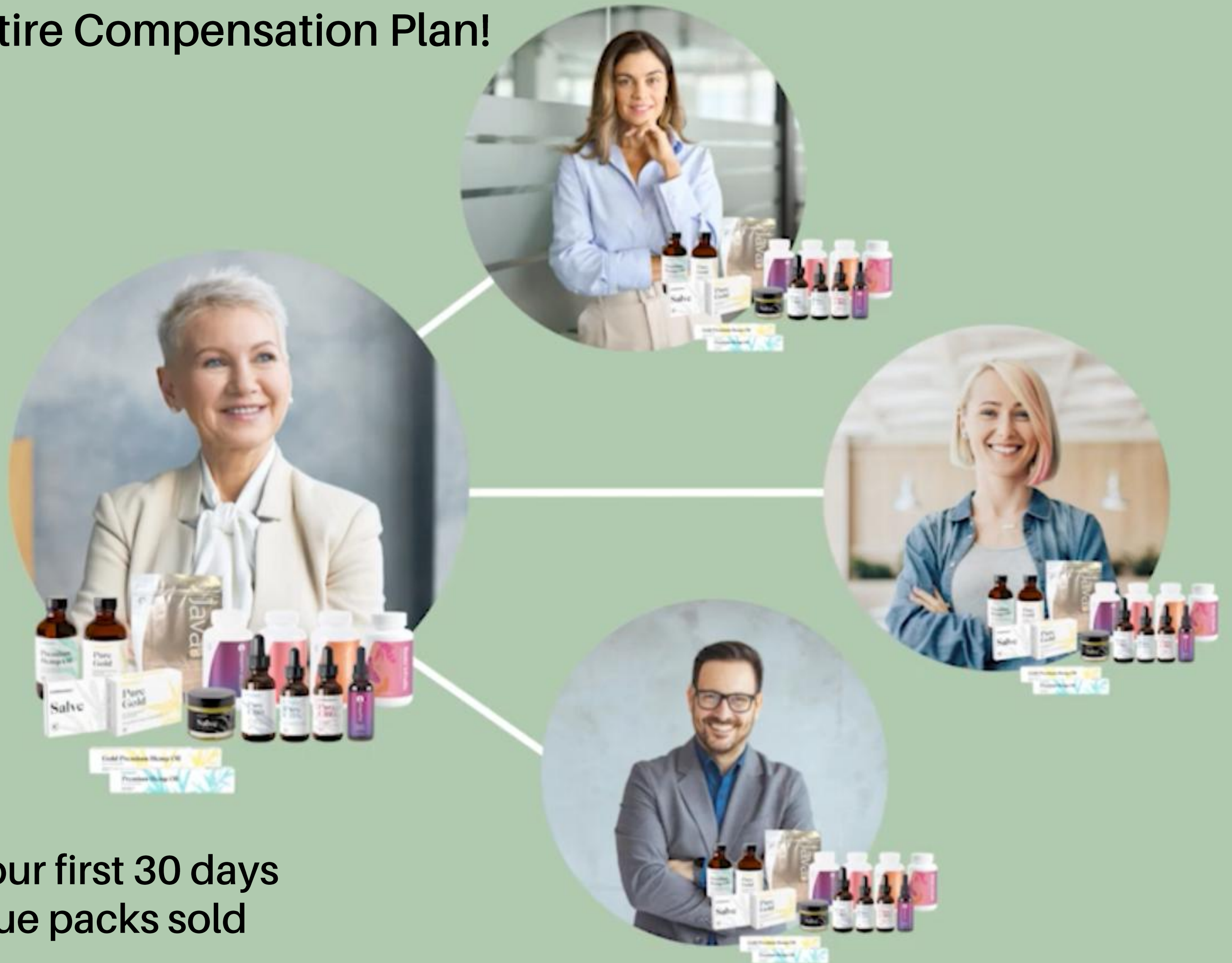
# WAYS TO EARN

- **Retail Sales**
- **Direct Sales Commissions**
- **Team Override Commissions**
- **Rank Advancement Bonuses**
- **Minimum Income Guarantee**



The Power of Three – It opens the entire Compensation Plan!

# The Power of Three



Enroll 3 BAs with a value pack within your first 30 days  
Earn: Double DSC for 90 days on all value packs sold  
and RAC and MIG!

 **KANNAWAY®**  
The World's Premier Hemp & Wellness Company



# Compensation Plan

## Minimum Income Guarantee (MIG) & Rank Advancement Commissions (RAC)

*A career that fits all ambitions, from \$100/month to \$1million/year – RAC, Retail Margin Commissions, Direct Sales Commissions (DSC) and Value Pack Direct Sales Commissions (VPDSC) are Paid on top of MIG*



**BV** 1,000  
**MIG** \$100-\$300  
**RAC** \$100-\$200



**BV** 3,000  
**MIG** \$300-\$500  
**RAC** \$200-\$400



**BV** 5,000  
**MIG** \$500-\$1,000  
**RAC** \$250-\$500



**BV** 10,000  
**MIG** \$1,000-\$1,500  
**RAC** \$750



**BV** 15,000  
**MIG** \$1,500-\$3,000  
**RAC** \$1,250-\$2,500



**BV** 30,000  
**MIG** \$3,000-\$4,500  
**RAC** \$1,750



**BV** 45,000  
**MIG** \$4,500-\$6,000  
**RAC** \$2,500-\$5,000



# Compensation Plan

## Minimum Income Guarantee (MIG) & Rank Advancement Commissions (RAC)

*A career that fits all ambitions, from \$100/month to \$1million/year – RAC, Retail Margin Commissions, Direct Sales Commissions (DSC) and Value Pack Direct Sales Commissions (VPDSC) are Paid on top of MIG*



**BV** 60,000  
**MIG** \$6,000-\$10,000  
**RAC** \$3,000



**BV** 100,000  
**MIG** \$10,000-\$13,500  
**RAC** \$3,750-\$7,000



**BV** 135,000  
**MIG** \$13,500-\$24,000  
**RAC** \$5,000-\$10,000



**BV** 240,000  
**MIG** \$24,000-\$40,000  
**RAC** \$24,000



**BV** 400,000  
**MIG** \$40,000-\$60,000  
**RAC** \$40,000



**BV** 700,000  
**MIG** \$70,000  
**RAC** \$70,000



**BV** 1,000,000  
**MIG** \$83,300  
**RAC** \$100,000



# Example of RETURN ON INVESTMENT

## YOU, Jr Executive Value Pack, 350 PV

350 BV  
\$100

350 BV  
\$100

350 BV  
\$100

**MONTH 1: You purchase your Jr. Executive Value Pack** and sell three Jr Exec VP within your first 30 days... The Power of 3!

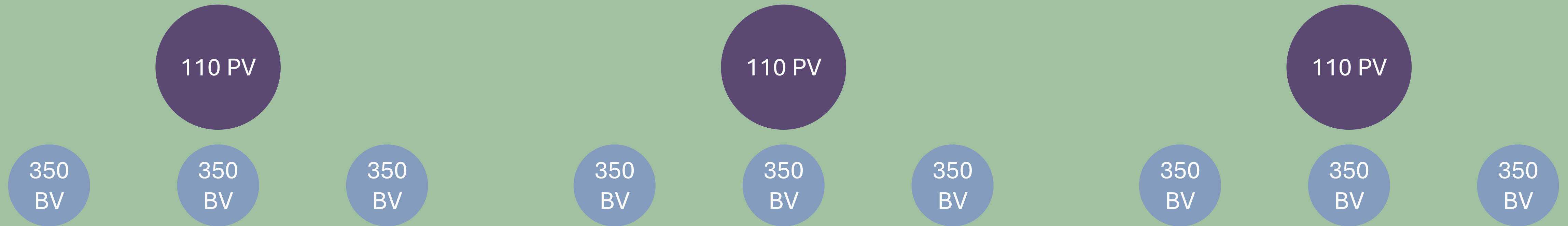
Your Elite volume is 1290 and you are now a Director and Fast Start Qualified, so you earn a double **DSC of \$600!** You will also earn Director **RAC of \$200** and **MIG of \$129**

**Your Total Income for your first month is \$929 with the investment of \$499.99**  
**PROFIT: \$429 and AMAZING PRODUCTS TO USE, SELL AND SHARE!!**



# Example of RETURN ON INVESTMENT

**YOU, 110 PV**



**MONTH 2:** Your three team members build their Power of 3 and they each have 110 PV. Your Elite volume is 3480 (3150+330). You are a Senior Director and earn \$400 RAC + \$348 MIG = \$748.

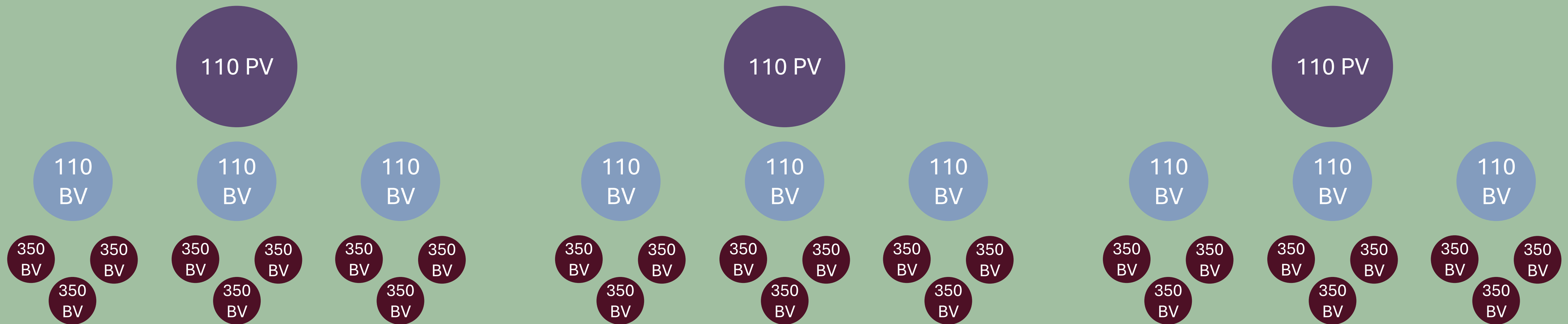
**Total accumulated earnings for Month 1& 2:**

$$\text{\$929} + \text{\$748} = \text{\$1677}$$



# Example of RETURN ON INVESTMENT

**YOU, 110 PV**



**MONTH 3: Your team duplicates and they all enroll their 3.**

Your Elite Volume is 10770 BV and you have achieved 10K Rank, earning Exec Dir RAC of \$500 plus 10K RAC of \$750 plus MIG \$1077 for a total earnings month 3 of approx. \$2327.

**Total accumulated earnings for Month 1, 2 & 3:**

$$\text{\$929} + \text{\$748} + \text{\$2327} = \text{\$4004}$$



# Your First 90-120 Days



Schedule, your first Virtual Presentation with your candidates within the first week



Double DSC = *Double Direct Sales Commission for 90 days* (Within first 30 days)



Director Rank = \$200 RAC (within 30 days) + \$100 - \$300 MIG



Senior Director Rank = \$400 RAC (within 60 days) + \$300 - \$499 MIG



Executive Director Rank = \$500 RAC (within 90 days) + \$500 - \$1000 MIG



10K Club Rank = \$750 RAC + \$1000 - \$1500 MIG



Area Director Rank = \$2500 RAC (within 120 days) + \$1500 - \$2999 MIG

**Total Bonus Money Available = \$4,350**

**PLUS Direct Sales Commissions & Minimum Income Guarantee**

**Total earnings: approx. \$6,400 - \$9,400**