



# DISCOVER THE KANNAWAY OPPORTUNITY

Discover the Kannaway story... Learn about the opportunity you have to experience and share the very best hemp and wellness products in the world. Explore our ground-breaking CBD, CBN and CBG wellness products that have improved hundreds of thousands of lives globally.  
*We can't wait to share Kannaway's remarkable story with you...*





An aerial photograph of a vast, dense field of hemp plants. The plants are a vibrant green color and appear to be growing in neat rows, creating a textured, repetitive pattern across the entire frame. The lighting is bright, suggesting a sunny day, which highlights the individual leaves and stems of the plants. Centered over the middle of the image is the text "THIS IS HEMP" in a clean, white, sans-serif font. The word "HEMP" is significantly larger and bolder than "THIS IS", making it the focal point of the text overlay.

THIS IS  
**HEMP**



# What is today about?

- We are co-creating a **values-based community** that is rewarding to belong to
- Brief look at **industries** and **market growth potential**.
- Learn about **our company, our world class products and the science of cannabinoids**
- Explain **what we do** and **how we work**.
- Demonstrate **what would be available to you**: income and business development.





**LIFESTYLE**



**MISSION &  
PURPOSE**



**FINANCIAL  
FREEDOM**



**HEALTH**



**WORK**



**SUCCESS**

**WHY**  
are  
**YOU**  
here?

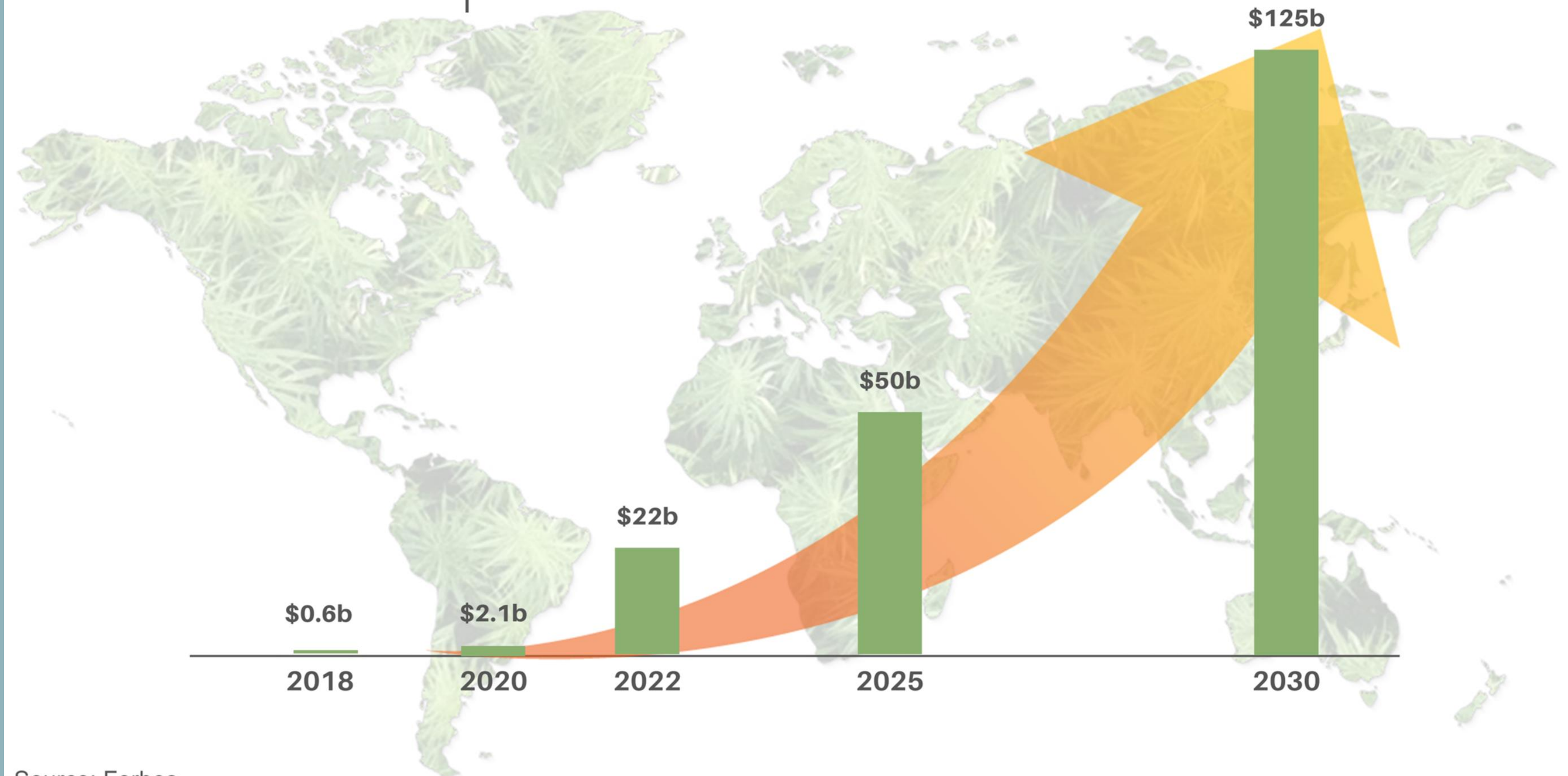




**WHY** get  
involved in the  
**HEMP &  
CANNABINOID  
INDUSTRY?**



## Off-the-chart predicted **GROWTH**

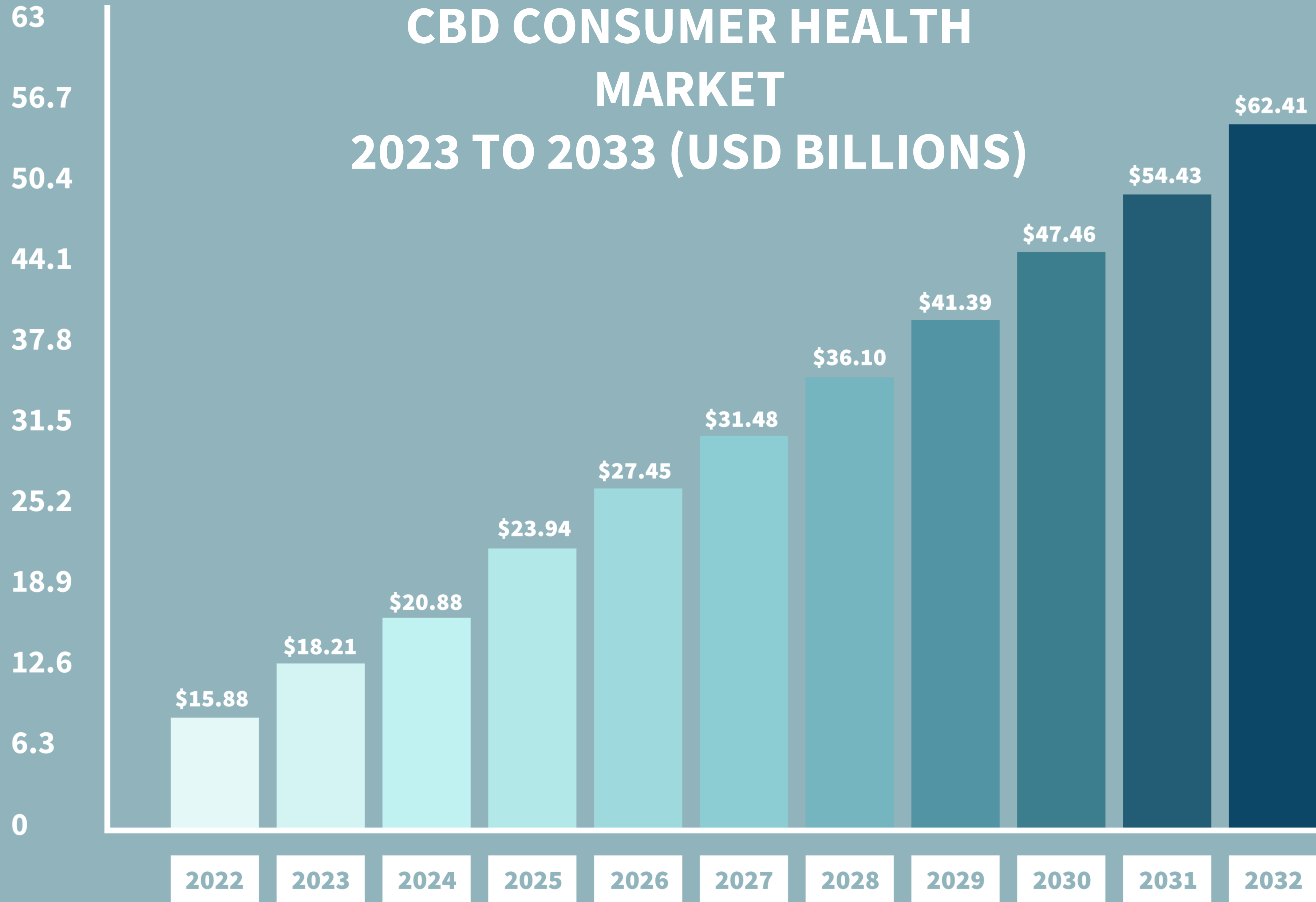


Source: Forbes

**The initial cannabis and Hemp Gold Rush of 2019-2021 has given way to steady growth. With significant expansion projected over the next decade, the industry is poised for exciting developments.**



# CBD CONSUMER HEALTH MARKET 2023 TO 2033 (USD BILLIONS)







**HEMP**  
FOR HUMANITY

**HEALTH, SUSTAINABILITY,  
COMMUNITY & BUSINESS**

 **KANNAWAY®**  
The World's Premier Hemp & Wellness Company





# HEMP CHANGES the WORLD!

 **KANNAWAY®**  
The World's Premier Hemp & Wellness Company





# KNOW THE DIFFERENCE

## HEMP

- Tall and lengthy (can grow up to 3-6 meters high)
- High concentration of CBD (non-intoxicating)
- Numerous practical applications for industrial use
- Around the world, it is grown mostly for fibre and textiles

## MARIJUANA

- Short and bushy (can grow about waist high)
- High concentration of THC (intoxicating)
- Grown for psychoactive intoxicating effect
- No industrial application



# HISTORY OF HEMP

2737 B.C.



The Chinese Emperor Shen Hung recorded the first medicinal use of hemp, a plant previously known only for fibers and textiles.

1850



Hemp is grown by most major farms and is a staple of agriculture. It is also listed in the US Official Drug Reference Manual as a legitimate treatment for a wide range of ailments.

1937



The Passage of the Marijuana Tax Act of 1937 ended the farming and use of all cannabis plants, including hemp, across the US, and eventually throughout most of the world.

THE WAR AGAINST  
CANNABIS

For over 80 years, the world has been deprived of one of the most ubiquitous and beneficial plants in the global food chain. Whether consumed directly or not, cannabinoids were present in nearly all diets around the world. We are only now learning the long and short-term impacts on our health and wellness.

2012

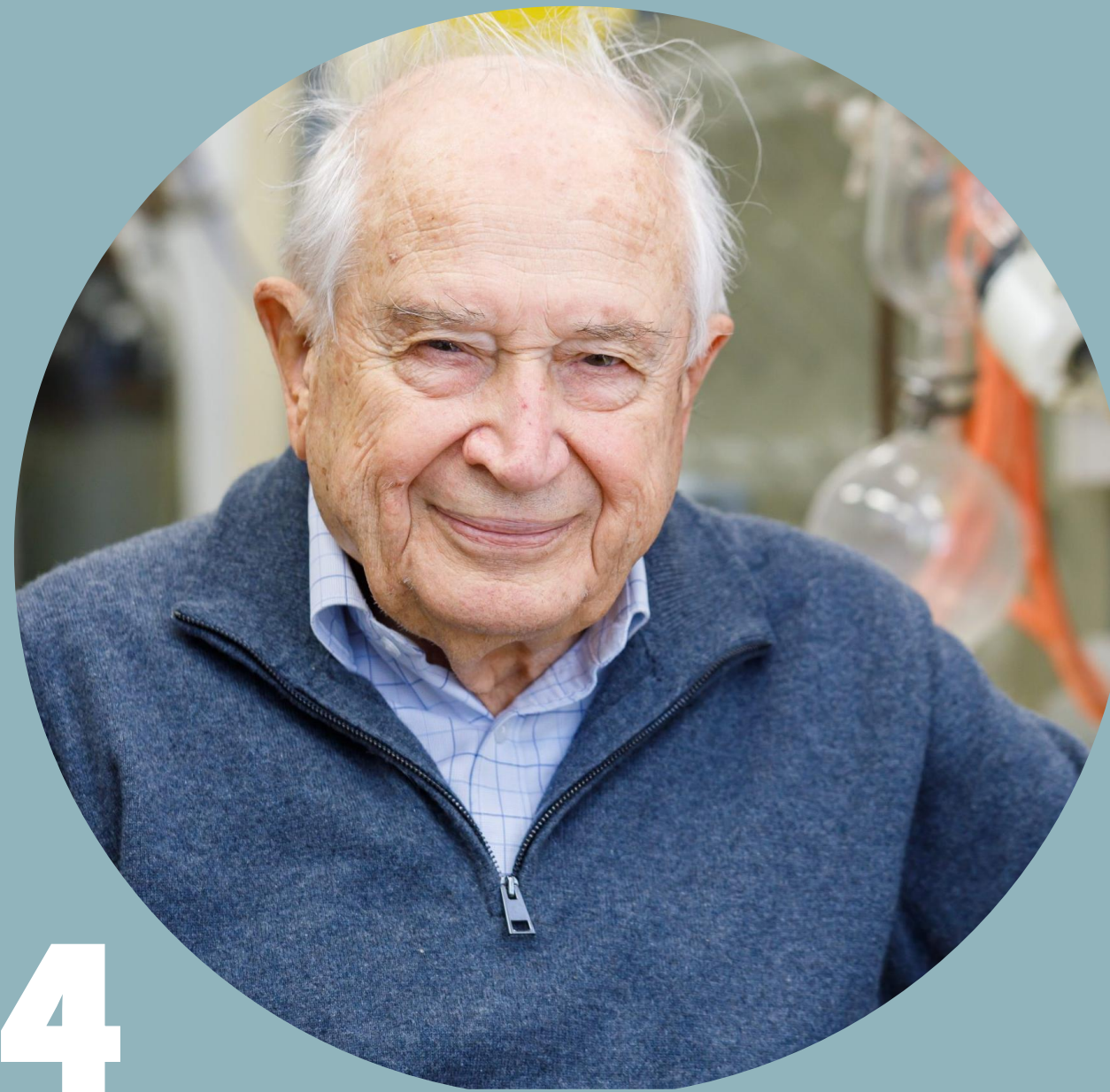
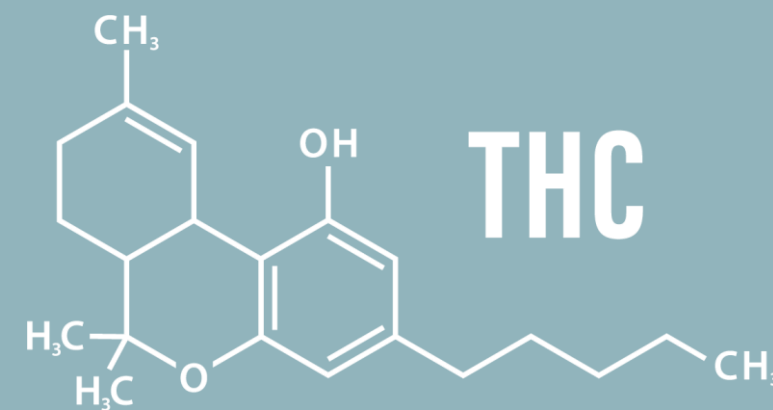
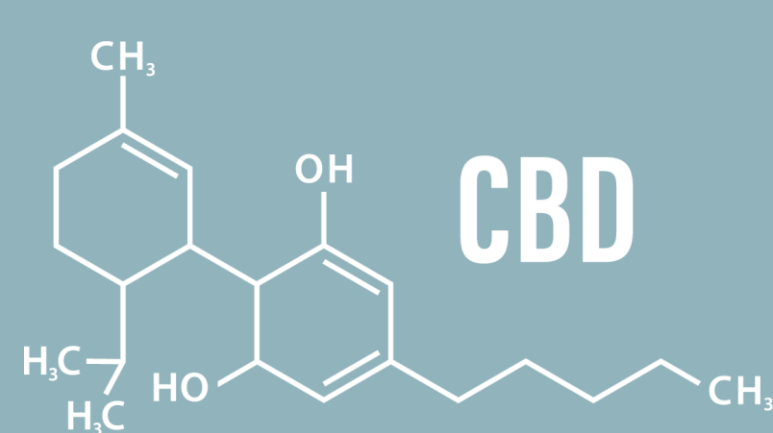


Kannaway brings hemp and CBD products back into the US and other global markets – becoming the first to launch commercial CBD products.



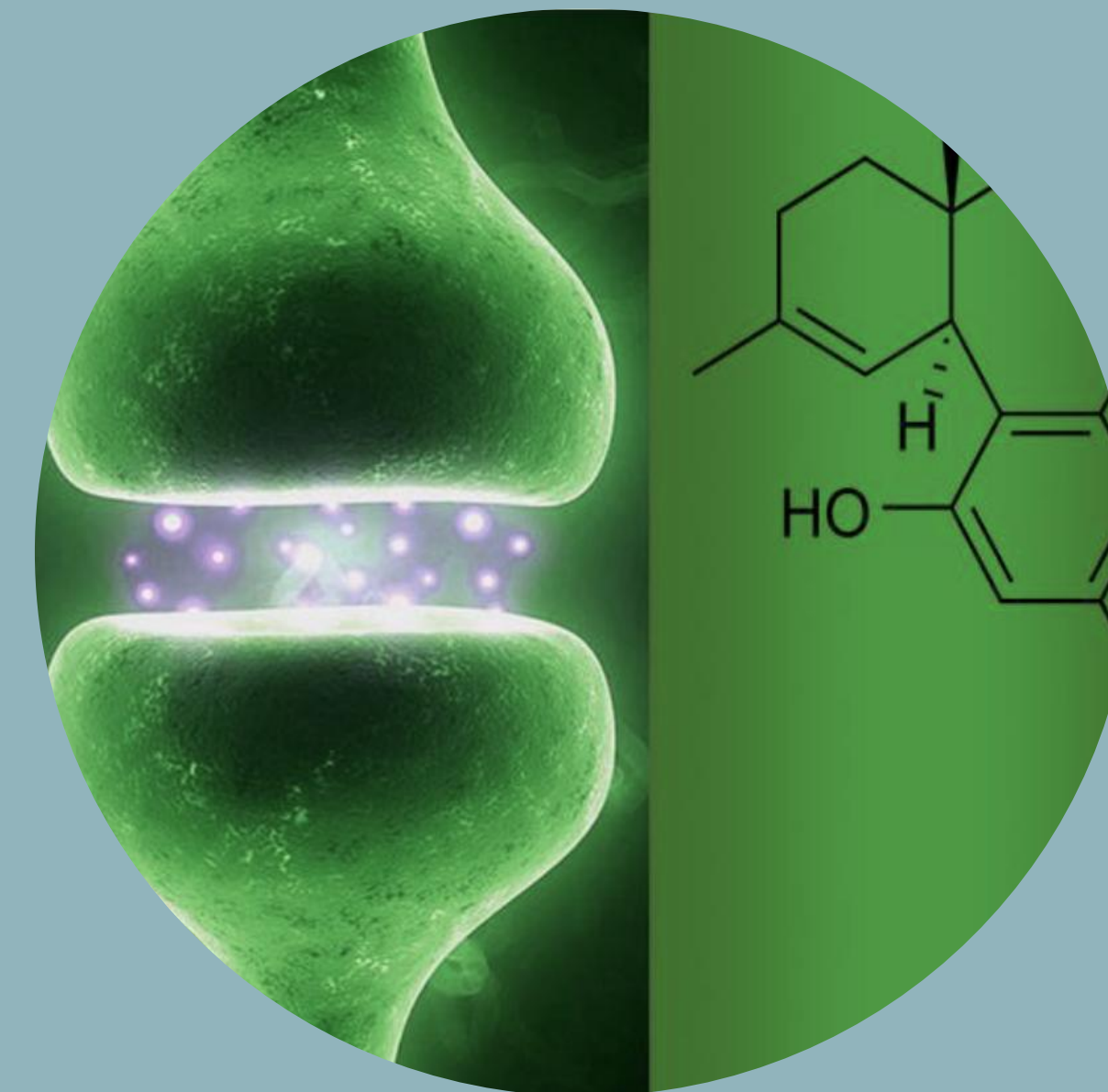
## 1963-1964

**Dr Raphael Mechoulam isolates the molecules of CBD and THC for the very first time.**



## 1992

**Dr Mechoulam makes one of the most important scientific discoveries of the 20<sup>th</sup> century:  
The Endo-Cannabinoid System (ECS)**





# THE ENDOCANNABINOID SYSTEM

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**“The discovery of the Endo-Cannabinoid System is THE most important medical scientific discovery ever and will save more lives than the discovery and application of sterile surgical techniques.”**

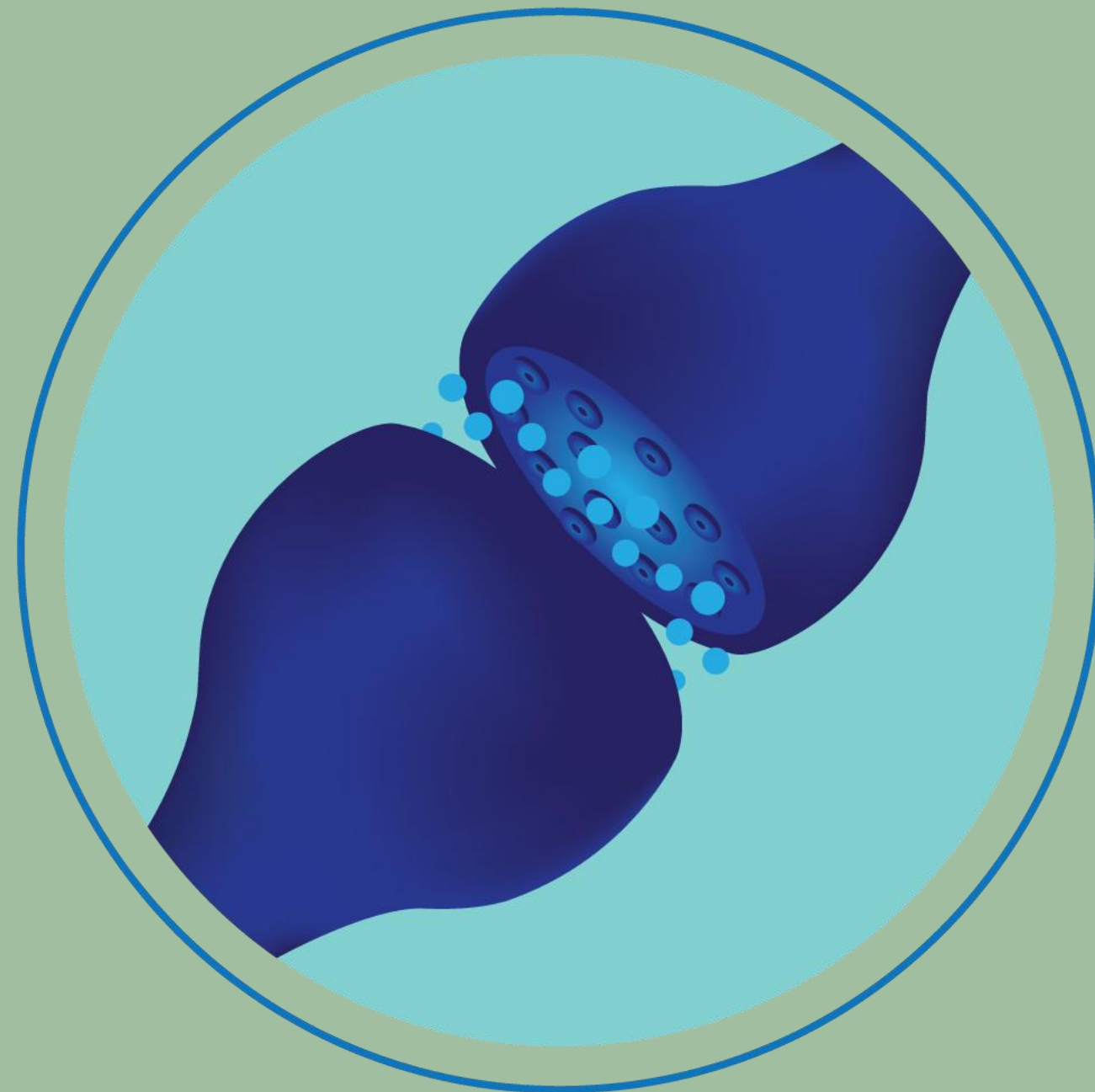
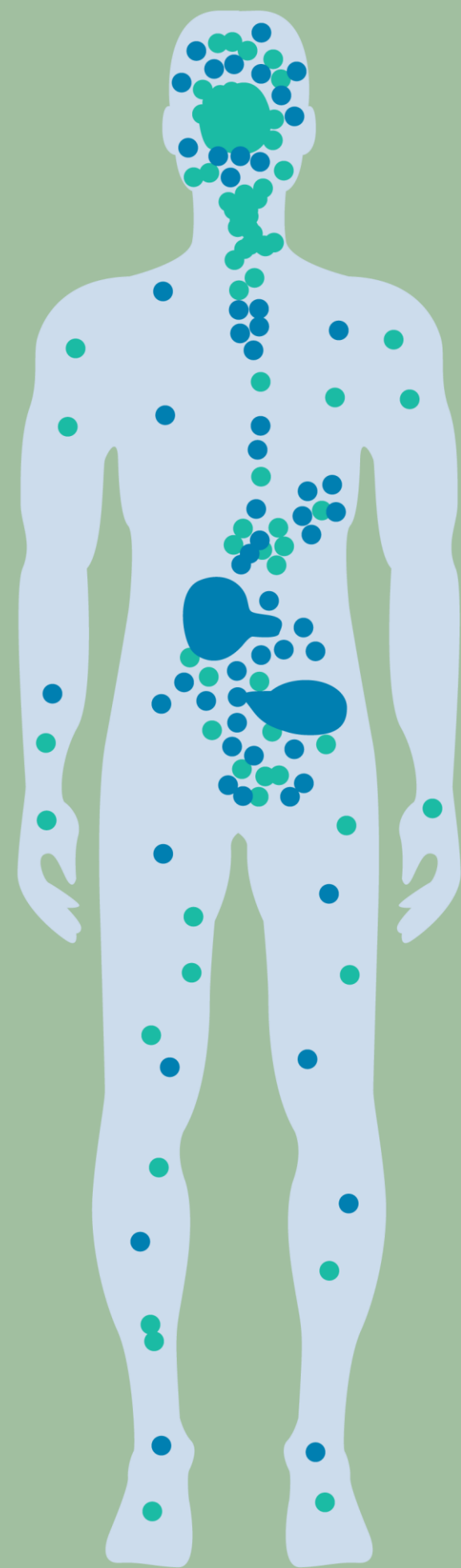
**Dr. David Allen**

**Cardiac Surgeon and member of the  
international Cannabis Research Society**

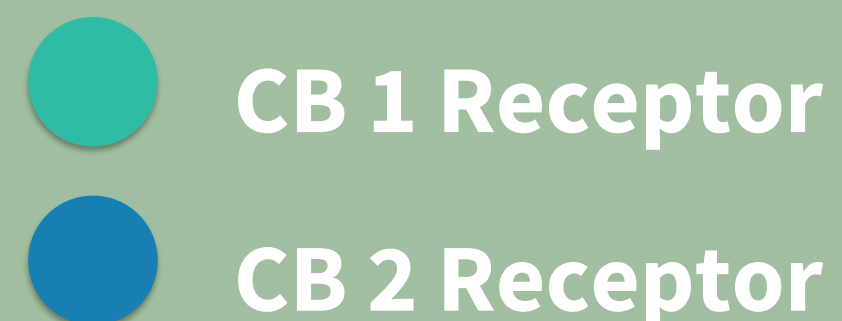




# CANNABINOIDS AND THE ECS



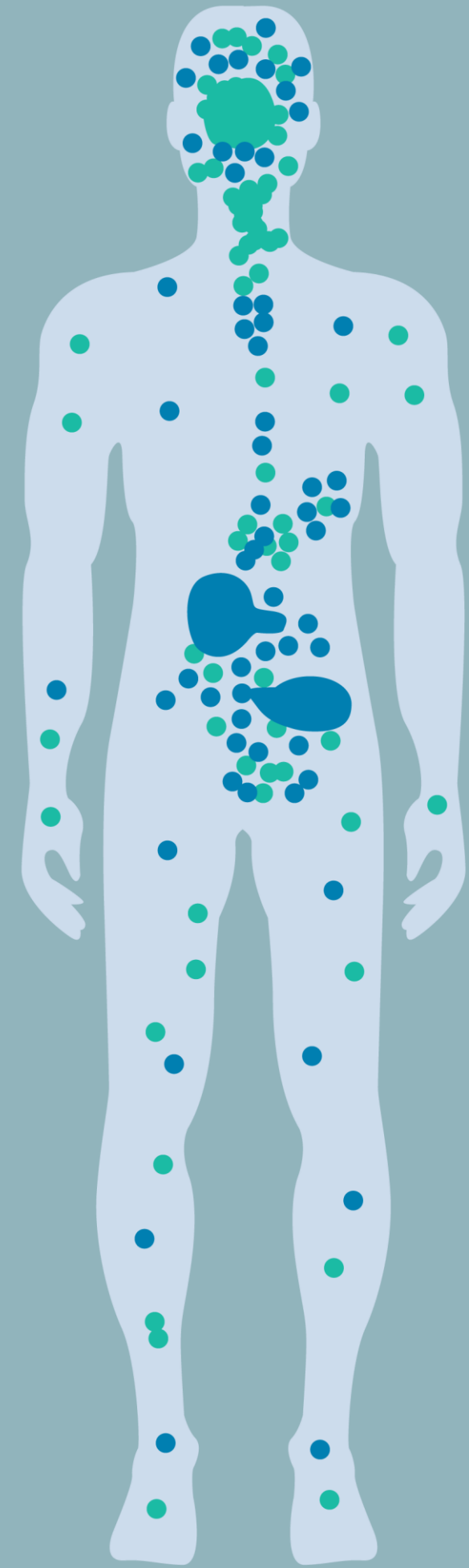
- Our bodies have an entire regulatory system called the Endocannabinoid System (ECS).
- It's the largest self-regulating system within our bodies.
- It uses cannabinoids to transmit certain signals and regulate homeostasis within us.
- Serves to balance our mood, appetite, sleep and hormone production.





# THE PROBLEM



## Clinical Endocannabinoid Deficiency (CED)



“Researchers believe that the underlying cause of many ailments, particularly those related to the immune system and inflammation, could be a disorder referred to as clinical endocannabinoid deficiency.”

- Dr. Ethan Russo



-  CB 1 Receptor
-  CB 2 Receptor



# THE SOLUTION

**Supplementing our own endo-cannabinoids with phyto-cannabinoids, extracted from plants like hemp.**





US006630507B1

(12) **United States Patent**  
**Hampson et al.**

(10) **Patent No.:** **US 6,630,507 B1**  
(45) **Date of Patent:** **Oct. 7, 2003**

(54) **CANNABINOIDS AS ANTIOXIDANTS AND  
NEUROPROTECTANTS**

(75) **Inventors:** **Aidan J. Hampson**, Irvine, CA (US);  
**Julius Axelrod**, Rockville, MD (US);  
**Maurizio Grimaldi**, Bethesda, MD  
(US)

(73) **Assignee:** **The United States of America as  
represented by the Department of  
Health and Human Services,**  
Washington, DC (US)

**OTHER PUBLICATIONS**

Windholz et al., The Merck Index, Tenth Edition (1983) p.  
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Mechoulam et al., "A Total Synthesis of d1- $\Delta^1$ -Tetra-  
hydrocannabinol, the Active Constituent of Hashish<sup>1</sup>," *Jour-  
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(1965).  
Mechoulam et al., "Chemical Basis of Hashish Activity,"  
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Ottersen et al., "The Crystal and Molecular Structure of  
Cannabidiol," *Acta Chem. Scand. B* 31, 9:807-812 (1977).  
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# We Are Kannaway:

- True industry pioneers
- Innovation leaders
- Regulatory champions
- Setting the quality standards
- Established in 40 countries



**Cannabis Expert**  
**Dr. Stuart Titus**



# THE WORLD'S PREMIER HEMP & WELLNESS COMPANY

2009

2010

2011

2012

2013

2014

2015

2016

First publicity-  
traded cannabis  
company in the US

The first to  
establish a  
global CBD  
pipeline

First company to  
launch a  
commercial CBD  
products and sell  
across state lines

First company to  
develop strict  
quality standards  
for lab testing.

First company to  
license famous  
NIH government  
patent-  
Cannabinoids as  
antioxidants and  
neuroprotectants

First direct  
selling company  
in cannabis  
industry

First company to  
introduce legal  
CBD products to  
Brazil



# THE WORLD'S PREMIER HEMP & WELLNESS COMPANY

2017

First company to  
legally register a CBD-  
based nutritional  
supplement

2018

First direct selling  
company to offer  
CBD products in  
Europe

First company to  
bring legal CBD  
products to  
Mexico

First company to  
launch a legal  
CBD drug in  
Paraguay

2019

First company to have  
products listed in the  
Prescribers Digital  
Reference (PDR)

First company to  
address United  
Nations and WHO  
about CBD

2022

First direct selling  
company to offer a  
CBN product

First direct  
selling company  
to offer a CBG  
product in  
Europe



# THE WORLD'S PREMIER HEMP & WELLNESS COMPANY

2021

Established partnerships with top hemp industry organizations in Japan, strengthening our global presence.

Collaborated with the Por Grace Foundation to provide critical support for special needs children, underscoring our commitment to corporate social responsibility.

Received BSCG Certified Drug-Free Approval for our Pure Gold CBD, assuring customers of its safety and purity.

2022

Held our 2022 Elite Retreat in Thailand to celebrate the entrepreneurial achievements of our top performers.

Launched a host of new wellness and nutrition products, including weight loss, superfruit, and detox products, to meet the diverse needs of our customers.

2023

Consolidated our corporate offices, manufacturing, production, warehousing, and fulfillment into a new Headquarters, streamlining our operations and enhancing efficiency.

Renewed our focus on international markets in Latin America and Europe.



# THE WORLD'S PREMIER HEMP & WELLNESS COMPANY

2024

Launched on-the-ground sales in Japan, marking an important step in our international expansion and solidifying our Asian market footprint.

Marking a significant milestone, we celebrated our 10th anniversary of pioneering the Hemp Wellness movement worldwide.

2025

We proudly sponsored the Hemp For Humanity Event in Tokyo, Japan, uniting some of the foremost voices in the international hemp movement and further igniting global excitement about the possibilities of hemp.

Launched P<sup>3</sup> Pure Plant Power in Europe, our latest and most advanced CBD offering. This product, also recognized as Active<sup>3</sup> in the Japanese market, represents a significant step in our CBD innovation.



# We Pioneered the Hemp Industry that *We All Know Today*.



- 1<sup>st</sup> Publicly-traded hemp company in the US
- 1<sup>st</sup> to launch CBD products
- 1<sup>st</sup> to develop strict quality standards for lab testing
- 1<sup>st</sup> Direct Selling company in the hemp industry
- 1<sup>st</sup> Direct Selling hemp company in Europe, Japan and Mexico
- 1<sup>st</sup> company to address the United Nations, the WHO, the US FDA, the European Parliament, Japan's Ministry of Health about CBD
- 1<sup>st</sup> and only CBD product listed in the USA Prescribers Digital Reference





# Kannaway's Comprehensive Hemp & Wellness Suite



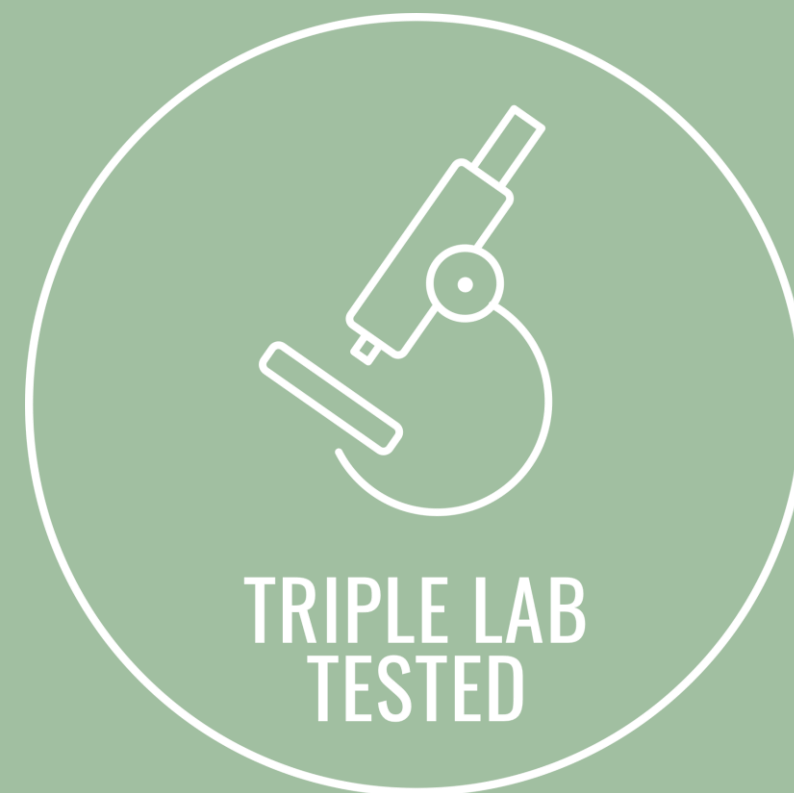
**Kannaway is the best choice for world-class,  
certified organic, non-GMO hemp and wellness  
products.**



# TRIPLE LAB TESTED

*When it comes to quality, we leave nothing to chance. Our ingredients are sourced from the finest hemp farms in the world. We inspect each batch of our hemp oil at three different points in the cultivation process through our stringent Triple Lab Tested standard.*

1. INITIAL TESTING OF THE HEMP BIOMASS AFTER HARVEST
2. SECONDARY TESTING BY AN ACCREDITED LAB AFTER EXTRACTION
3. FINAL LAB TESTING OF FINISHED GOODS WITH PUBLISHED COAS







# KANNAWAY Pure Gold

Broad Spectrum • THC Non-detectable

*The only CBD product listed in the Prescriber's Digital Reference, a resource used by medical professionals!*

## PURE GOLD 2000mg CBD

- Gold formula
- 67 mg CBD per serving =  $\frac{3}{4}$  teaspoon
- **30 servings per bottle**
- Mixed with MCT Oil (medium chain triglyceride or coconut oil)

## PURE GOLD CAPSULES

- Gold formula
- 25 mg CBD per gel capsule
- 30 gel capsules per package
- Mixed with MCT Oil



# KANNAWAY

## Premium Hemp Oil

### Full Spectrum • Flagship Products

#### Gold Premium Hemp Oil

Full Spectrum Hemp Extract | 3600 mg CBD | 15 g Applicator | Net Wt. 0.353 oz

For maximum CBD concentration, choose Gold Premium Hemp Oil. This full-spectrum CBD oil is sub-zero extracted from organic hemp and meticulously filtered to remove impurities. With no additives, it provides our highest potency: 120 mg of CBD per serving and 3,600 mg per tube, surpassing all other products in our line.



#### Premium Hemp Oil

Full Spectrum Hemp Extract | 2000 mg CBD | 15 g Applicator | Net Wt. 0.353 oz

Premium Hemp Oil is a full-spectrum blend of Raw and Decarboxylated hemp oils, sub-zero extracted from organic hemp plants and free of additives. With 66.67 mg of CBD per serving and 2,000 mg per tube, it delivers a potent dose of CBD and CBDa, along with essential vitamins, minerals, fatty acids, and trace cannabinoids naturally found in hemp.

#### Premium Hemp Oil Liquid

Full Spectrum Hemp Extract | 1500 mg CBD | 2fl oz (60ml)

Experience the benefits of our Premium Hemp Oil liquid, a full-spectrum blend of raw and decarboxylated hemp oils. Sub-zero extracted from organic hemp and free of additives, this potent formula is combined with healthy medium-chain triglycerides (MCT) from coconut oil. Each serving offers 50 mg of CBD, totaling 1,500 mg per 2 oz bottle, and provides a rich profile of CBD, CBDa, essential vitamins, minerals, fatty acids, and natural trace cannabinoids.



#### Oral Applicators

- Highest concentration CBD products available on the market
- Pure CBD Hemp Extract, No Additives
- USDA Organic Certified, Non-GMO
- The go-to products for advanced needs customers
- Best absorption when used under the tongue
- Can be home-filled into empty vegan capsules or mixed into food.
- Advanced extraction methods
- Regenerative farming practices
- Oral Applicators set Kannaway apart from the others in the Industry





# KANNAWAY Pure CBN

Isolated Extract • THC Non-detectable

## PURE CBN Liquid

- Isolated CBN Formula
- The most relaxing and sedating of all cannabinoids
- Many use CBN for sleep and chronic pain issues
- 300 mgs CBN per 1 oz bottle
- 30 droppers per bottle
- 10 mgs CBN / dropper

## PURE CBN Capsules

- Isolated CBN Formula
- 30 gel capsules per package
- 600 mgs CBN total
- 20 mg CBN per soft gel capsule





# KANNAWAY Pure CBG

Isolated Extract • THC Non-detectable

## PURE CBG Liquid

- Isolated CBG Formula
- CBG is known as the “mother cannabinoid” from which all other cannabinoids originate
- Many use CBG for uplifting mood & reducing anxiety/stress
- Supports better focus
- 1000 mgs CBG per (1 oz/30ml) bottle
- 30 droppers per bottle
- 1 ml = 33 mgs CBG / dropper





**NEW**



# **KANNAWAY**

## **Salve • 1500 mg CBD**

- **Cannabinoid receptors exist in the skin surface as well as in muscle and soft tissues of the body**
- **Spot specific relief for the “Musculo-skeletal discomfort”**
- **Many have also used for open wounds**
- **Combined with Asian herbal formula for skin absorption and penetration of product**





# KANNAWAY Advanced Skincare



**Hemp + Vitamin C Ester Moisturizer**

**Hemp + Dragons Blood Serum**

**Hemp + Provitamin B5 Cleanser**







# KANNAWAY Pain Relief Cooling Roll-On

- **600 mg of CBD + 300 mg of CBG**
- **Soothes Soreness, Reduces Inflammation, and Promotes Healing**
- **Key Ingredients:**
  - **CBD & CBG:** These powerhouse cannabinoids work together to reduce inflammation and promote overall well-being.
  - **Arnica:** A well-known natural remedy, Arnica helps to minimize pain and swelling
  - **Menthol:** This cooling ingredient provides a refreshing sensation that helps to numb discomfort
  - **Special Herbal Blend:** Our unique blend of botanical extracts enhances the effectiveness of the formula, promoting faster healing and a return to pain-free movement







# KANNAWAY Hydro Luxe Body Cream

- 1000 mg CBD
- Infused with premium CBD Isolate, Jojoba, and Almond, Kannaway's Hydro Luxe Body Cream is a luxurious body cream that intensely hydrates and smooths dry skin
- This all-natural formula with a refreshing cucumber melon aroma absorbs quickly for a non-greasy, velvety soft finish, leaving your skin nourished and softly radiant





# MUSCADINE – The Superior Antioxidant

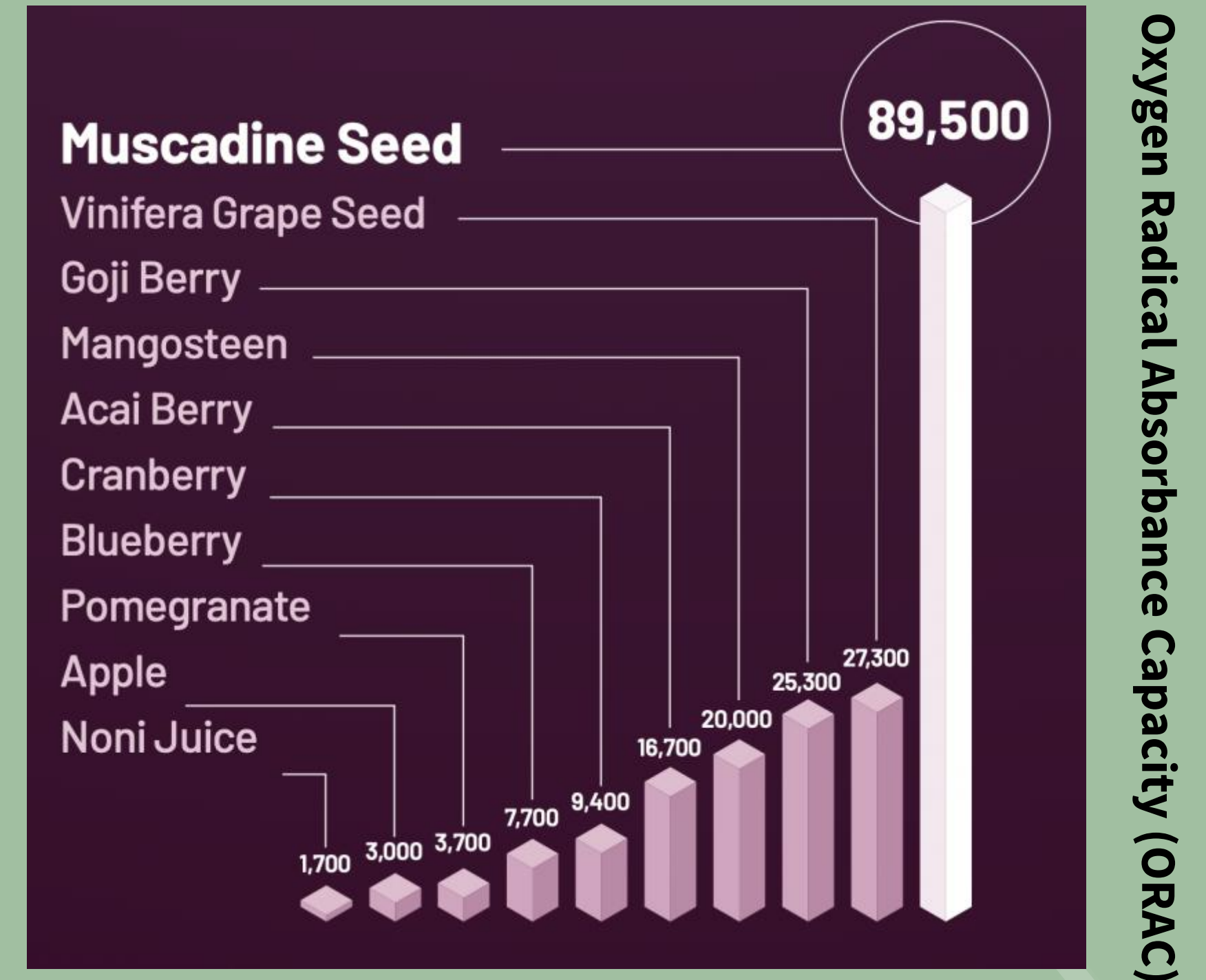


- With two more chromosomes than wine grapes, Muscadines have a remarkable natural immunity
- Grows naturally in the Southwestern U.S.
- Farmed with no pesticides or herbicides

## Health benefits include:

- Reduce Oxidative Stress\*
- Revitalize Energy Levels\*
- Boost Cardiovascular Health\*
- Increase Blood Flow\*
- Improve Brain Function\*
- Support Immunize System\*
- Promote Joint Health\*
- Support Sexual Health\*

**Over \$21 Million in Clinical Studies**



Oxygen Radical Absorbance Capacity (ORAC) is a measure of a substance's ability to neutralize Free Radicals for the purpose of comparison to other tested substances.

ORAC ratings vary from batch to batch. All ORAC ratings are measured by Brunswick Laboratories and are expressed as micromole TE per 100 grams.



\*These statements have not been evaluated by the FDA. Kannaway products are not intended to diagnose, treat, cure, or prevent any disease.



# **Kannaway offers a Dynamic Lifestyle Business Model**

- **Life changing premium hemp products**
- **An Industry of the future**
- **Word-of-mouth recommendation**
- **Network of trained & motivated Brand Ambassadors**
- **An E-Commerce International opportunity**
- **Mentorship and Support to fuel your personal growth throughout your entrepreneurial journey**





**WHAT**  
do we  
**DO?**

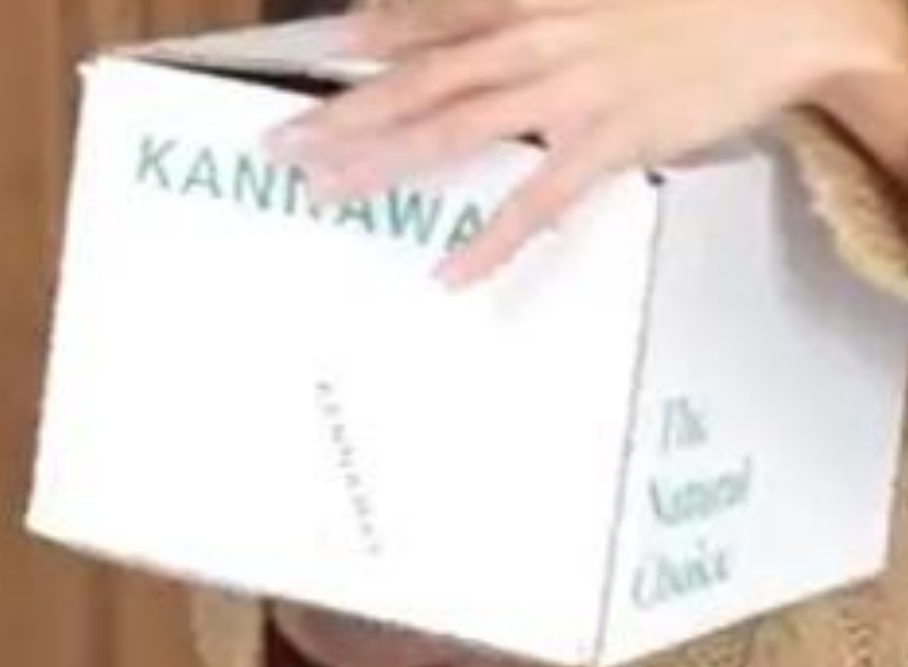




1

**USE**

the products and  
feed your own  
endocannabinoid  
system





2

# **SHARE** the products & earn

Share the **benefits**  
with others

Point towards **education**  
and **research**

Develop a  
**handful of loyal**  
**regular customers**

- Utilize educational tools and research
- Earn 23% margin on retail
- Direct Sales Commission (DSC) on first orders
- Up to 85% margin on bulk packs with regular customers
- Customers can get free products and earn rewards



3



# Build a **TEAM** & Expand

Share the **lifestyle business** with others

Use a **simple process**

Identify **3 key people**

- **Power of Three!** Enroll 3 Brand Ambassadors in your 1<sup>st</sup> 30 days and ***double your Direct Sales Commission for 90 days!***
- Then repeat/duplicate the same process with your team
- This is how we develop channels of distribution and start leveraging our time and effort to create multiple sources of income.
- The higher the volume (BV) passing through your distribution channels, the higher the income.





4

# COACH your TEAM to

- Use the products
- Achieve Double Direct Sales Commission (DSC)
- Qualify for Rank Advancement Commissions (RAC)
- Qualify for Minimum Income Guarantees (MIG)
- Qualify for travel incentives

## DUPLICATE THE PROCESS AND GROW YOUR COMMISSIONS:

- Rank up and earn rank advancement commissions
- Unique Minimum Income Guarantee (MIG)
- Exciting travel incentives
- Support your growing team to succeed – your total revenue goes up and your own commissions





# THE PROCESS

- 1. Use the Products**
- 2. Talk to People**
- 3. Follow Up**
- 4. Invite to an Event**



# WHAT NOW?

## 1. Customer

- Choose from the world's leading cannabis products.
- Get updates from the CBD community.
- The possibility of becoming a regular customer, which gives you discounts on the price of products and the possibility of free deliveries.



## 2. Brand Ambassador

- Eligibility for earning commissions, reward trips, incentives, and much more!
- Personal Kannaway ecommerce website
- Wholesale pricing on Kannaway products





# HOW DO YOU GET STARTED?



- 1. Decide your monthly income goal**
- 2. Choose the appropriate Value Pack to launch your business**
- 3. Enroll as a Brand Ambassador**





	Rediscover Kannaway				
	STARTER 150 BV	Bundle 350 BV	JUNIOR EXECUTIVE 350 BV	EXECUTIVE 600 BV	TOTAL EXPERIENCE 1,500 BV
Money-back Guarantee	✓	✓	✓	✓	✓
Multiples to sell		✓			✓
Value	\$348.88 <i>31% discount</i>	\$749.99 <i>33% discount</i>	\$768.78 <i>35% discount</i>	\$1369.57 <i>34% discount.</i>	\$2579.08 <i>30% discount.</i>
Your Cost at Wholesale	\$239.95	\$499.95	\$499.95	\$899.95	\$1799.95
DSC	\$50/\$100	\$75/\$150	\$100/\$200	\$170/\$340	\$300/\$600

\*Earn double DSC by enrolling 3 value packs within your first 30 days





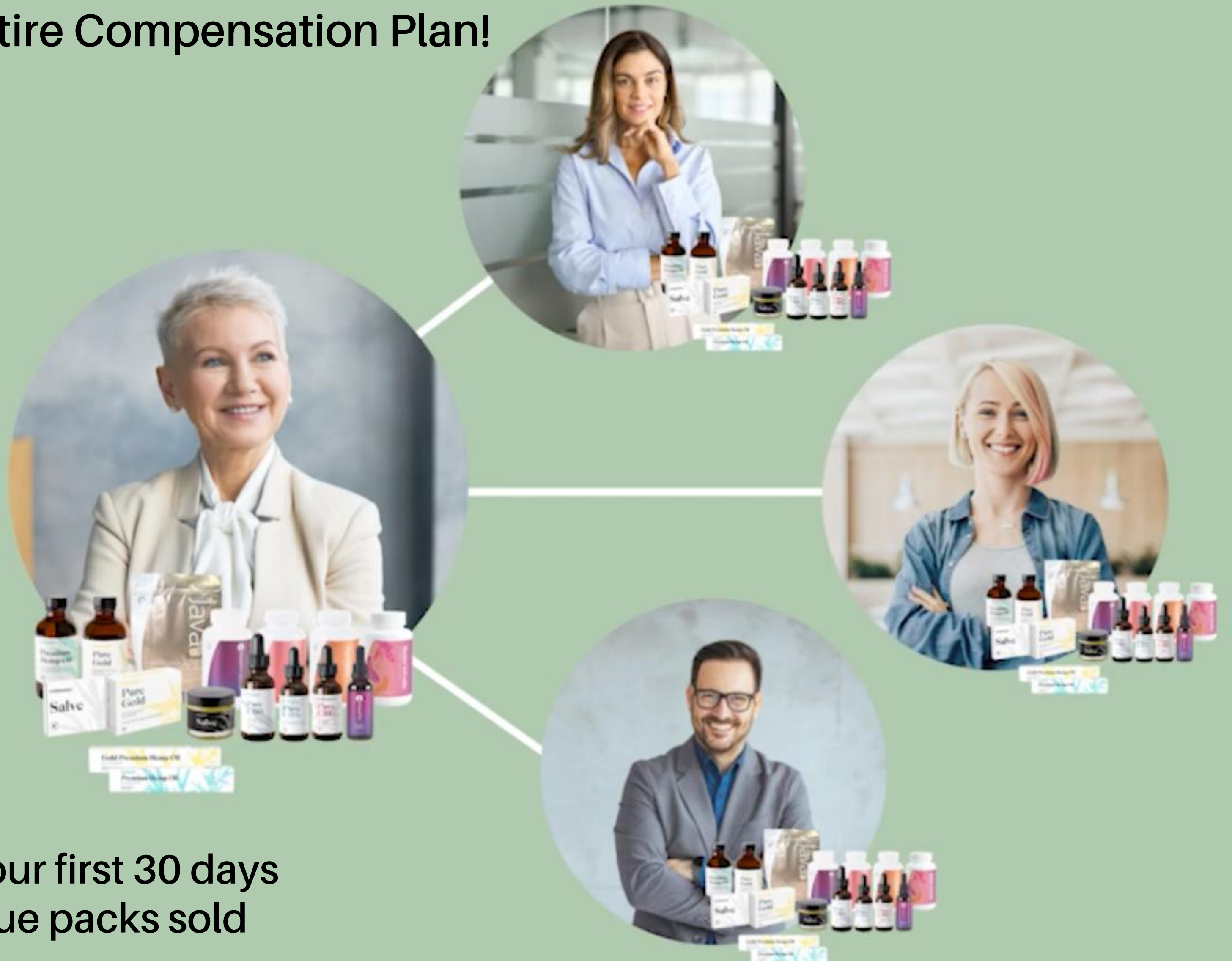
# WAYS TO EARN

- **Retail Sales**
- **Direct Sales Commissions**
- **Team Override Commissions**
- **Rank Advancement Bonuses**
- **Minimum Income Guarantee**



The Power of Three – It opens the entire Compensation Plan!

# The Power of Three



Enroll 3 BAs with a value pack within your first 30 days  
Earn: Double DSC for 90 days on all value packs sold  
and RAC and MIG!

 **KANNAWAY®**  
The World's Premier Hemp & Wellness Company



# Compensation Plan

## Minimum Income Guarantee (MIG) & Rank Advancement Commissions (RAC)

*A career that fits all ambitions, from \$100/month to \$1million/year – RAC, Retail Margin Commissions, Direct Sales Commissions (DSC) and Value Pack Direct Sales Commissions (VPDSC) are Paid on top of MIG*



**BV** 1,000  
**MIG** \$100-\$300  
**RAC** \$100-\$200



**BV** 3,000  
**MIG** \$300-\$500  
**RAC** \$200-\$400



**BV** 5,000  
**MIG** \$500-\$1,000  
**RAC** \$250-\$500



**BV** 10,000  
**MIG** \$1,000-\$1,500  
**RAC** \$750



**BV** 15,000  
**MIG** \$1,500-\$3,000  
**RAC** \$1,250-\$2,500



**BV** 30,000  
**MIG** \$3,000-\$4,500  
**RAC** \$1,750



**BV** 45,000  
**MIG** \$4,500-\$6,000  
**RAC** \$2,500-\$5,000



# Compensation Plan

## Minimum Income Guarantee (MIG) & Rank Advancement Commissions (RAC)

*A career that fits all ambitions, from \$100/month to \$1million/year – RAC, Retail Margin Commissions, Direct Sales Commissions (DSC) and Value Pack Direct Sales Commissions (VPDSC) are Paid on top of MIG*



**BV** 60,000  
**MIG** \$6,000-\$10,000  
**RAC** \$3,000



**BV** 100,000  
**MIG** \$10,000-\$13,500  
**RAC** \$3,750-\$7,000



**BV** 135,000  
**MIG** \$13,500-\$24,000  
**RAC** \$5,000-\$10,000



**BV** 240,000  
**MIG** \$24,000-\$40,000  
**RAC** \$24,000



**BV** 400,000  
**MIG** \$40,000-\$60,000  
**RAC** \$40,000



**BV** 700,000  
**MIG** \$70,000  
**RAC** \$70,000



**BV** 1,000,000  
**MIG** \$83,333  
**RAC** \$100,000



# ROAD TO AREA DIRECTOR





# Your First 90 Days

**YOU** (Jr Executive Pack 350 PV)

350 BV  
\$100

350 BV  
\$100

350 BV  
\$100

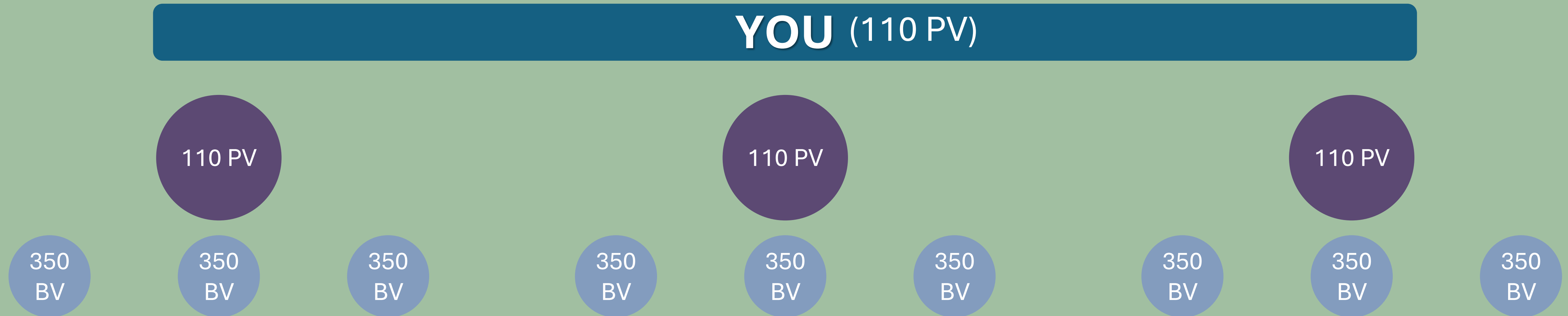
**MONTH 1: You purchase your Jr. Executive Value Pack** and sell three Jr Exec VP within your first 30 days... The Power of 3!

Your Elite volume is 1290 and you are now a Director and Fast Start Qualified, so you earn a double **DSC of \$600!** You will also earn Director **RAC of \$200** and **MIG of \$129**

**TOTAL INCOME** for your first month is **\$929** with the investment of **\$499.99**  
**YOUR PROFIT=\$429** and **AMAZING PRODUCTS TO USE, SELL AND SHARE!!**



# Your First 90 Days

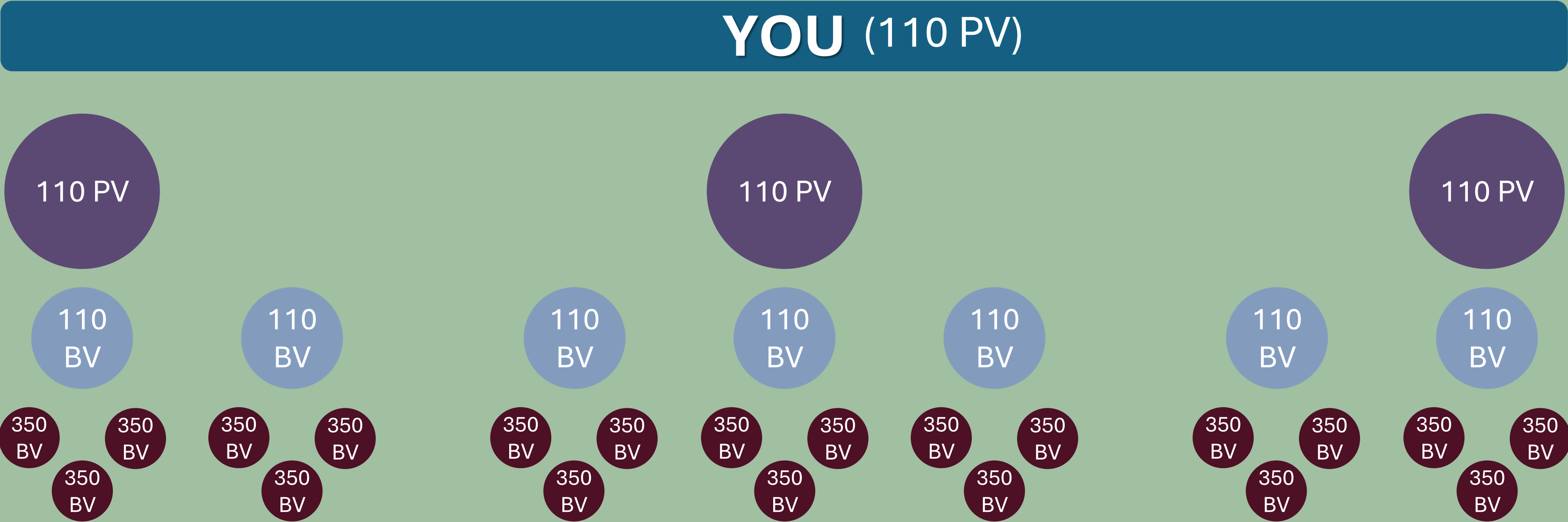


**MONTH 2:** Your three team members build their Power of 3 and they each have 110 PV. Your Elite volume is 3480 (3150+330). You are a Senior Director and earn \$400 RAC + \$348 MIG = \$748.

**Total accumulated earnings for Month 1& 2:**  
**\$929 + \$748 = \$1677**



# Your First 90 Days



**MONTH 3: Your team duplicates and they all enroll their 3.**

Your Elite Volume is 10770 BV and you have achieved 10K Rank, earning Exec Dir RAC of \$500 plus 10K RAC of \$750 plus MIG \$1077 for a total earnings month 3 of approx. \$2327.

**Total accumulated earnings for Month 1, 2 & 3:**

$$\text{\$929} + \text{\$748} + \text{\$2327} = \text{\$4004}$$



# Your First 90-120 Days



Schedule, your first Virtual Presentation with your candidates within the first week



Double DSC = *Double Direct Sales Commission for 90 days* (Within first 30 days)



Director Rank = \$200 RAC (within 30 days) + \$100 - \$300 MIG



Senior Director Rank = \$400 RAC (within 60 days) + \$300 - \$499 MIG



Executive Director Rank = \$500 RAC (within 90 days) + \$500 - \$1000 MIG



10K Club Rank = \$750 RAC + \$1000 - \$1500 MIG



Area Director Rank = \$2500 RAC (within 120 days) + \$1500 - \$2999 MIG

**Total Bonus Money Available = \$4,350**

**Plus Direct Sales Commissions & Minimum Income Guarantee**

**TOTAL EARNINGS approx. \$6,400-\$9,400**



JOIN THE ENTREPRENEURIAL REVOLUTION

# Build a business that drives positive global change

Forbes

CBS

THE  
WALL STREET  
JOURNAL

abc

FORTUNE

NBC

DIRECT  
SELLING  
NEWS

USA TODAY

## KANNAWAY PROVIDES:

- **Low cost** to get started
- **Website** and **e-commerce** provided
- **Operations, customer support, shipping** and **logistics** all provided
- **Training & Leadership** Development
  - **International** opportunity
  - **Exclusive** trips and events

 **KANNAWAY®**  
The World's Premier Hemp & Wellness Company



# Exclusive Regional Retreats & Global Elite Retreats





# KANNAWAY® Success Checklist

- ☐ Received first order
- ☐ Started using the products
- ☐ Installed and tried the Kannaway app
- ☐ Selected first people to contact
- ☐ Invited 5 people to launch party / first meeting
- ☐ Watched product training videos
- ☐ Reviewed Compensation Plan Training
- ☐ Completed first products sales
- ☐ Onboarded first team member
- ☐ Activated Double DSC
- ☐ Learned the 7 Steps Process

Scan or photograph your completed check list and email it to **success@kannaway.com** to claim a free gift!

ID \_\_\_\_\_

Signature \_\_\_\_\_



Access Training  
Videos Here!

## KANNAWAY® Seven Steps to Success



### **VISUALIZE YOUR OBJECTIVES**

**Make your goals clear, detailed, and concrete. Review them often.**  
Develop a visual representation of the organization you're going to build to MATCH your income goals.



### **WORK YOUR DATABASE**

Your name list or database is the lifeblood of your business. Ensure everyone you interact with is added to your main database. Regularly add new contacts, track your activities, and leverage tags for better organization.



### **INITIATE CONVERSATIONS**

Say hello! There are endless ways to connect and see if someone's interested in learning more about our products or opportunity. Just get started!



### **SHARE KANNAWAY**

Use videos, documents, your own stories, and samples to share the products and opportunity. Let people experience Kannaway products firsthand and then invite them to a presentation.



### **FOLLOW-UP & BUILD RELATIONSHIPS**

The average time from initial contact to enrolment is 70 days, so leverage assets to keep in touch. Follow up with customers, as they can be a great source of new contacts.



### **ONBOARD TEAM MEMBERS REGULARLY & CORRECTLY**

Set your new team members up for success! Within 48 hours, walk them through the Success Checklist and schedule their Launch Party. **Enjoy doing this often!**



### **KEEP GROWING & DUPLICATE**

Your business growth journey is a path of personal and professional development. Keep learning, attend trainings and events, and as you grow, mentor and coach others.



Are you  
**EXCITED**  
?

Invest in a  
**VALUE  
PACK**  
?

Identify  
**3 KEY  
PEOPLE**  
?



Ready to take the **NEXT STEP?**





A young woman with long, wavy brown hair is running through a field of bright yellow flowers. She is wearing a white, sleeveless, button-down dress and is smiling broadly at the camera. Her hair is blowing in the wind, and her arms are outstretched. The background is a soft-focus field of yellow flowers under bright, natural light.

REDISCOVER  
KANNAWAY®





# Thank You!

Please follow-up with the person who invited you within 24 hours to **Get Started** or answer any questions you may have about our people, products, or compensation plan.



We are the first.

We are still the best.



# US Weekly Webinar Series

Featuring



Valerie Aloisio



Melissa  
Temple-Agosta



Dr. Peter  
Verdegem



Jeff &  
Debbie Lessard

**Tuesdays:** *Kannaway Opportunity Presentation*

**Wednesdays:** *Wellness Wednesday Product Training*

**Thursdays:** *New Member Orientation & Comp Plan Training*

Link: <https://kannawayevents.com/US>

Time: 9 PM EST / 6 PM PST | Password: kannaway

Re   
Discover  
KANNAWAY®