



# Opportunity is KNOCKING right now!

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A group of people, including a woman in a pink tank top, a woman in a grey tank top, and a man in an orange shirt, are smiling and holding hands in a circle outdoors. The background shows a bright, sunny day with trees and a clear sky. The text 'What it would be like to have More?' is overlaid in a green, bold font.

**What it would be  
like to have *More*?**

# More *Health?*



# More *Wealth?*

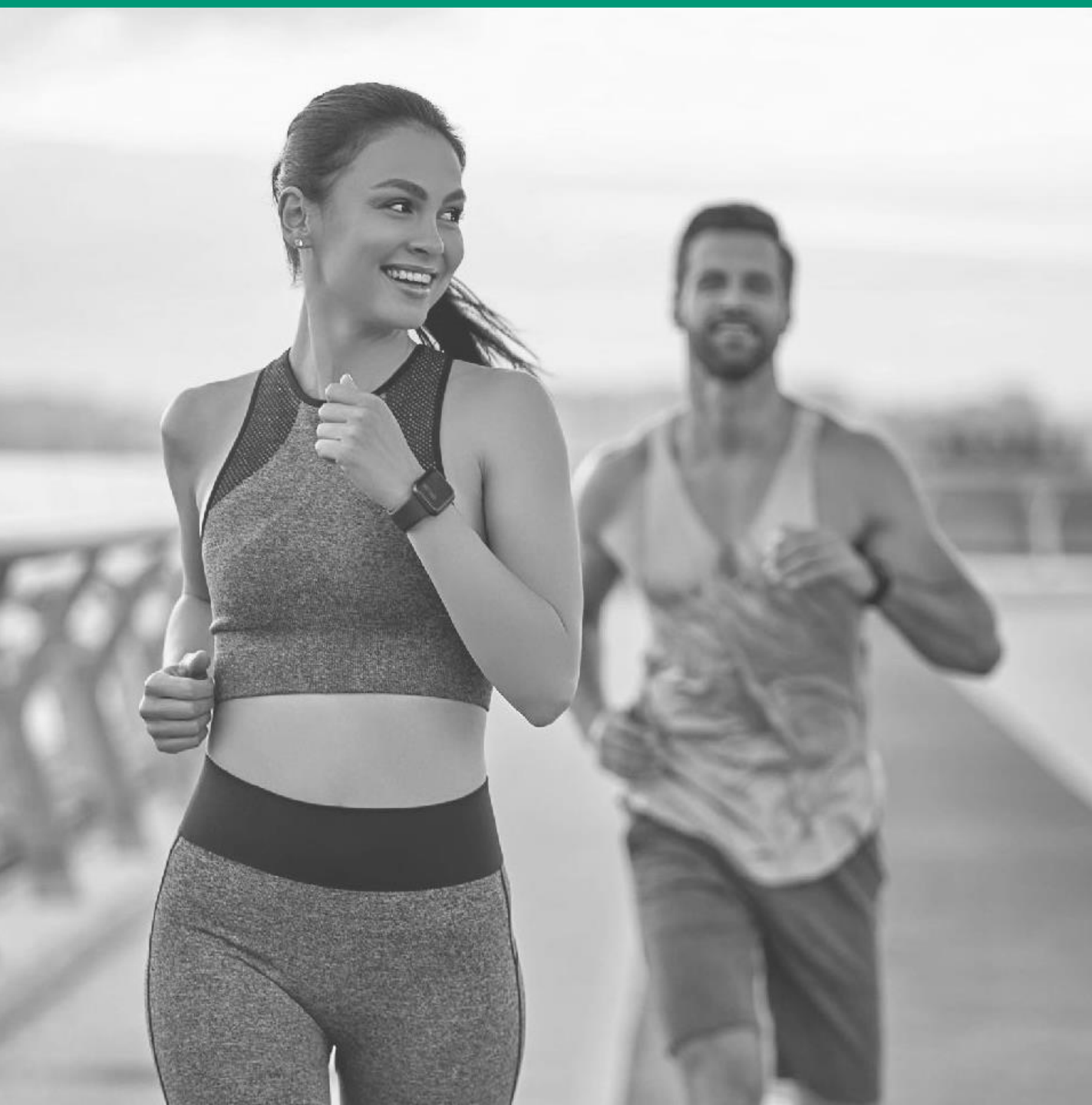


# More *Time Freedom?*





**At Kannaway, we help  
people find more...**



*...and we do it  
everyday.*

**All Around the  
World!**

*we have  
a global **Purpose,**  
**People** from all walks of life,  
life changing **Products,**  
and a **Pay Plan** that is  
rocking the industry!*



**PURPOSE DRIVEN**



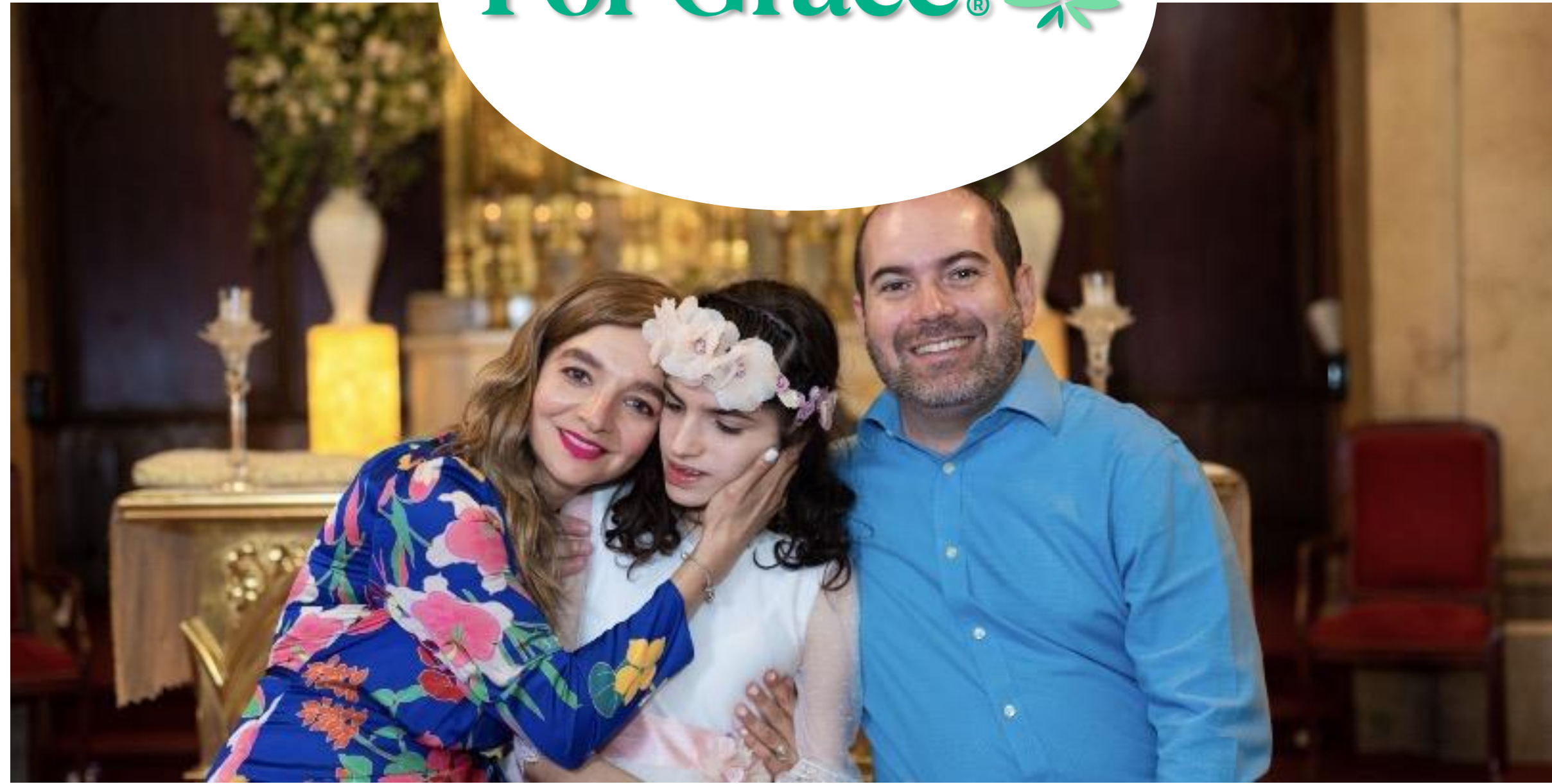
*We are the movement committed to taking  
action and driving positive global change*

*- Blake Schroeder, CEO*

**However, to find our biggest and strongest  
purpose, we had only to look to the  
smallest and most fragile among us.**

**Por Grace®** 

*We are dedicated to raising awareness and donating funds to great causes, and is proud to support the not-for-profit foundation, Por Grace. We've raised and donated over \$2 million funds to support over 150 families with the help of CBD.*





**MADE BY AND FOR PEOPLE**

# Visionary and Global Leadership



*Dr. Stuart Titus, Ph.D.*

*The industry innovator, an expert in cannabinoids, the endocannabinoid system, and has treated over 40,000 patients. His first-hand experience with therapeutic hemp oil products as nutritional supplements led him to be a forerunner in the industrial hemp industry in the United States and around the world.*



*Blake Schroeder, CEO*

*Joining Kannaway in 2016, Blake has taken our Founders' vision to the next level. Under his auspices, Kannaway has continued the fight to restore Hemp's proper position in global markets, expand the understanding of natural health secrets, and embrace the addition of synergistic super foods to the company's catalog.*



*William Andreoli, President*

*The newest member of Kannaway's executive team, Bill is a 34-year industry veteran with decades of corporate leadership experience. Known as the "head coach" of our entrepreneurs around the globe, he bridges the gap between corporate and field leadership, ensuring that we always know who drives the growth of this dynamic company.*



*Randy Schroeder*



*Samantha Schroeder*



*Hiroyuki Nishimura*



*Bill & Susan Wilkinson*



*Riom Otsuka*



*Valerie Aloisio*



*Bruno Teles Grilo*



*Todd Smith*



*Andre Vaughn*



*CBD Shop New York*



*Gordon Oswald*



*Yiko Umari*

# *We Pioneered the Hemp Industry that We All Know Today.*



- *First Publicly-traded hemp company in the US*
- *First to Launch CBD products*
- *First to launch a commercial CBD product and sell across state lines*
- *First to develop strict quality standards for lab testing*
- *First Direct Selling company in the hemp industry*
- *First Direct Selling hemp company in Europe, Japan, Mexico, South Africa*
- *First company to address the United Nations, the WHO and the FDA about CBD*

**PRODUCTS**  
*that make a real difference*

**Welcome to Hemp & Wellness**





# *We've Cracked the CODE!*

*With the brightest minds and an Entrepreneurial spirit, we've brought time honored health secrets together with cutting edge science and technology to create the best products available anywhere at any price.*

*We've scoured the globe to source the very best super foods, super fruits, and super supplements!*

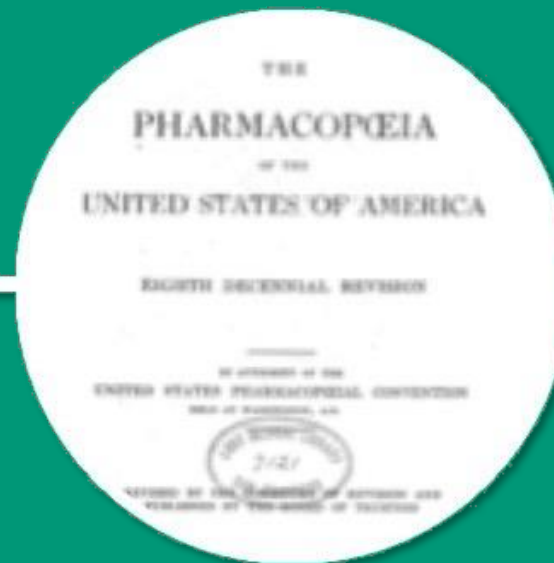
# A BRIEF HISTORY OF HEMP

2737 B.C.



The Chinese Emperor Shen Hung recorded the first medicinal use of hemp, a plant previously known only for fibers and textiles.

1850



Hemp is grown by most major farms and is a staple of agriculture. It is also listed in the US Official Drug Reference Manual as a legitimate treatment for a wide range of ailments.

1937



The Passage of the Marijuana Tax Act of 1937 ended the farming and use of all cannabis plants, including hemp, across the US, and eventually throughout most of the world.

**THE WAR  
AGAINST  
CANNABIS**

For over 80 years, the world has been deprived of one of the most ubiquitous and beneficial plants in the global food chain. Whether consumed directly or not, cannabinoids were present in nearly all diets around the world. We are only now learning the long and short-term impacts on our health and wellness.

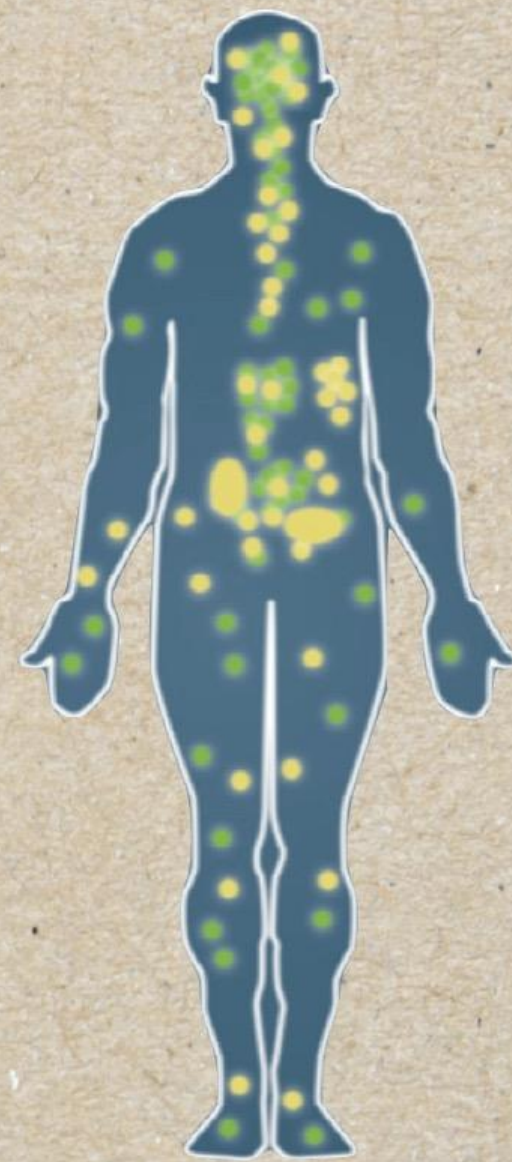
2012



Kannaway brings hemp and CBD products back into the US and other global markets – becoming the first to launch commercial CBD products.



# What are Cannabinoids?



● CB1 Receptor  
Brain, Central Nervous System,  
other parts of the body

● CB2 Receptor  
Peripheral organs, cells  
associate with immune system



- *Our bodies have an entire regulatory system called the Endocannabinoid System (ECS).*
- *It's the largest self-regulating system within our bodies.*
- *Uses cannabinoids to transmit certain signals and regulate homeostasis within us.*
- *Serves to balance our mood, appetite, sleep and hormone production.*



## Triple Lab Tested™

When it comes to quality, we leave nothing to chance. We inspect each batch of our hemp oil at three different points in the cultivation process through our stringent Triple Lab Tested™ standard.



## US Hemp Authority Certified

Kannaway was among the first-ever companies to be granted the US Hemp Authority Certification, in recognition of the quality and safety measures Kannaway has put in place to ensure the integrity of our products.



## Included in US PDR

Kannaway became the first company to ever have a CBD product included among the prescribing guidelines in the US Prescribers' Digital Reference when Pure Gold was added to the 2019 edition of the important healthcare resource.



*Introducing the world's best super fruit:*

**the Muscadine.**

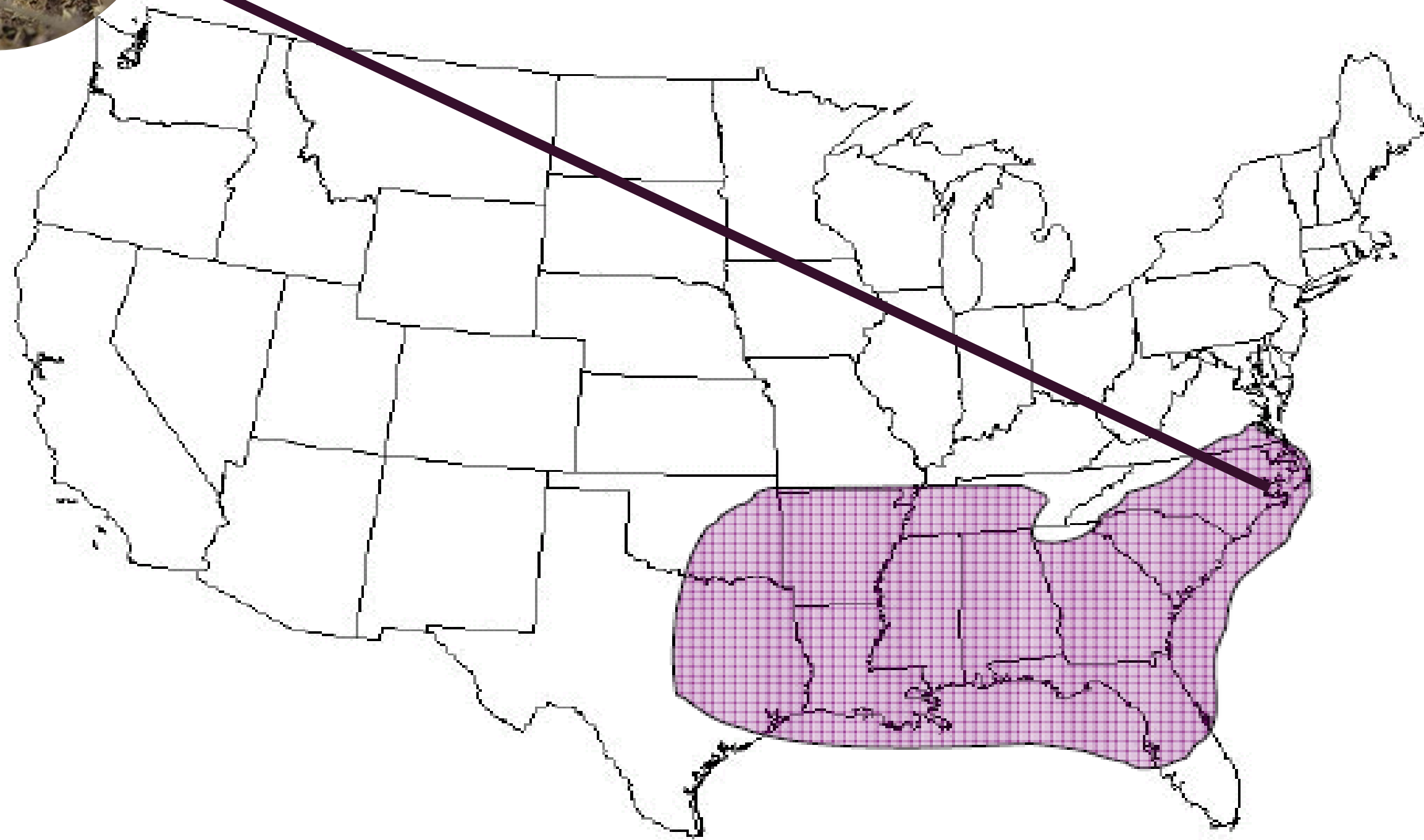


# *Introducing the world's best super fruit:*

## **the Muscadine.**



*Referred to as “the mother vine” – on Roanoke Island, a single cultivar of Muscadine is over 438 years old.*



- *It grows naturally and only in the Southeastern U.S. With individual vines thriving and producing fruit for over 400 years!*
- *Farmed with no pesticides or herbicides in one of the harshest ecological environments in the world.*
- *With two more chromosomes than wine grapes, Muscadines have a remarkable natural immunity.*

# A BRIEF HISTORY OF MUSCADINE

1524



Captain Giovanni de Verrazzano documents a big “white grape” in the New World, later to become known as the Scuppernong variety of Muscadine.

1584



Sir Walter Raleigh noted the Muscadine on Roanoke Island as “having a base thickness of 2 feet – the huge vine covering half an acre coiling up tree trunks 60 feet tall.”

1760



Primarily for the making of juice and wine, cultivation of Muscadine begins, however, little is still known of the health secrets hidden within the skins and seeds.

1810



President Thomas Jefferson planted and harvested Muscadine in his vineyard at his home in Monticello.

2007

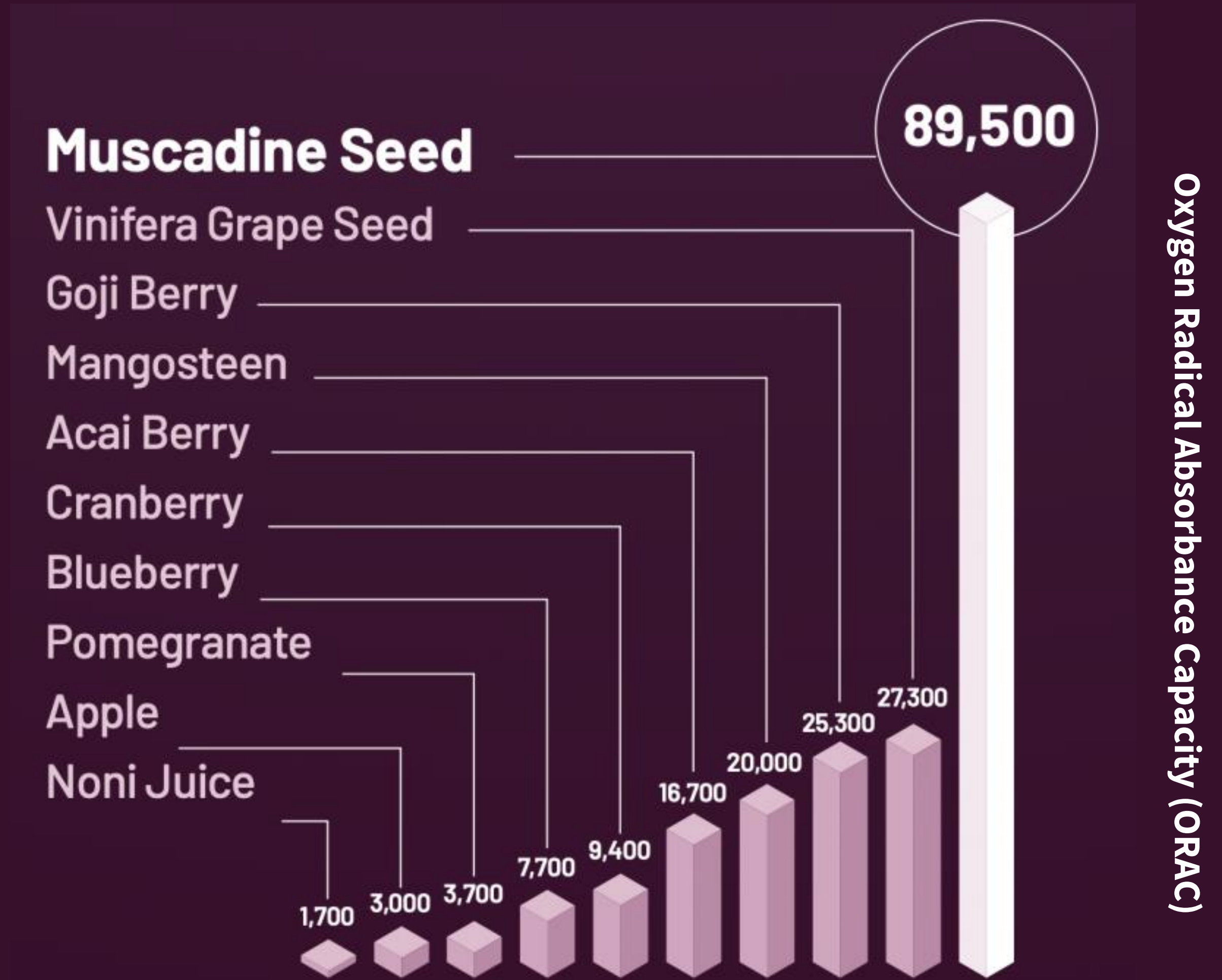


Wake Forest University School of Medicine begins landmark research on the numerous health benefits of the Muscadine grape.

# The Superior Antioxidant

- *3x wine grapes*
- *5x acai berry*
- *24x blueberry*
- *52x noni juice*

*The Muscadine's extraordinary cache of antioxidants lead to a host of exciting health benefits.*



Oxygen Radical Absorbance Capacity (ORAC) is a measure of a substances ability to neutralize Free Radicals for the purpose of comparison to other tested substances.

*ORAC ratings vary from batch to batch. All ORAC ratings are measured by Brunswick Laboratories, and are expressed as micromole TE per 100 grams.*



# *over* **\$21 Million in Clinical Studies**

*Muscadine is quickly becoming the darling of research scientists throughout the US and around the world. With over 100 different antioxidants and rare phytochemicals, its impact is being felt in nearly all areas of medical research, including blocking the formation of body fat!*

# *Kannaway's Comprehensive Hemp & Wellness Suite*

- *Full Spectrum & Highly Refined CBD Products*
- *Healthy Coffee*
- *Weight Loss*
- *Wellness*
- *Skincare*
- *Nutritional Hydration*

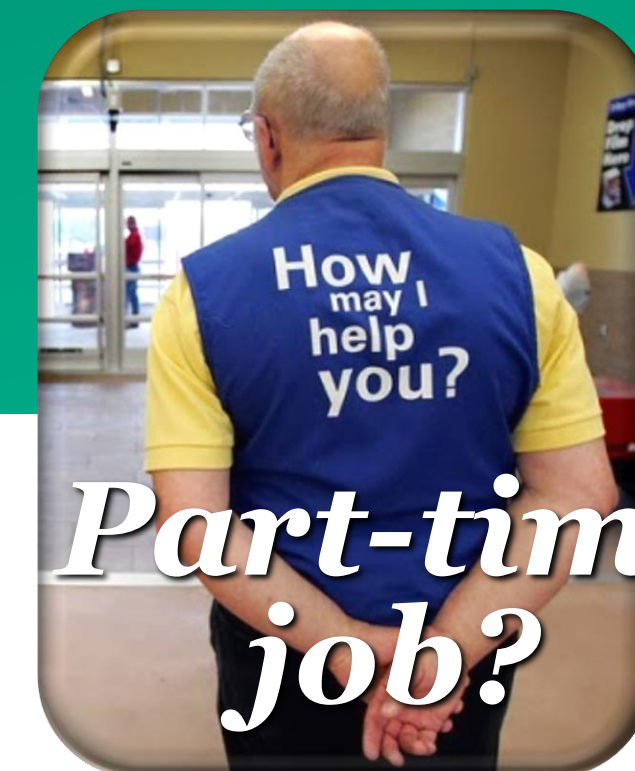






**the PAY PLAN  
that makes dollars  
and sense!**

*Are you looking for a better way to make additional income?*



*Kannaway is your Better Way!*

# *It's Time to Become a Kannaway Entrepreneur*

*Kannaway provides:*

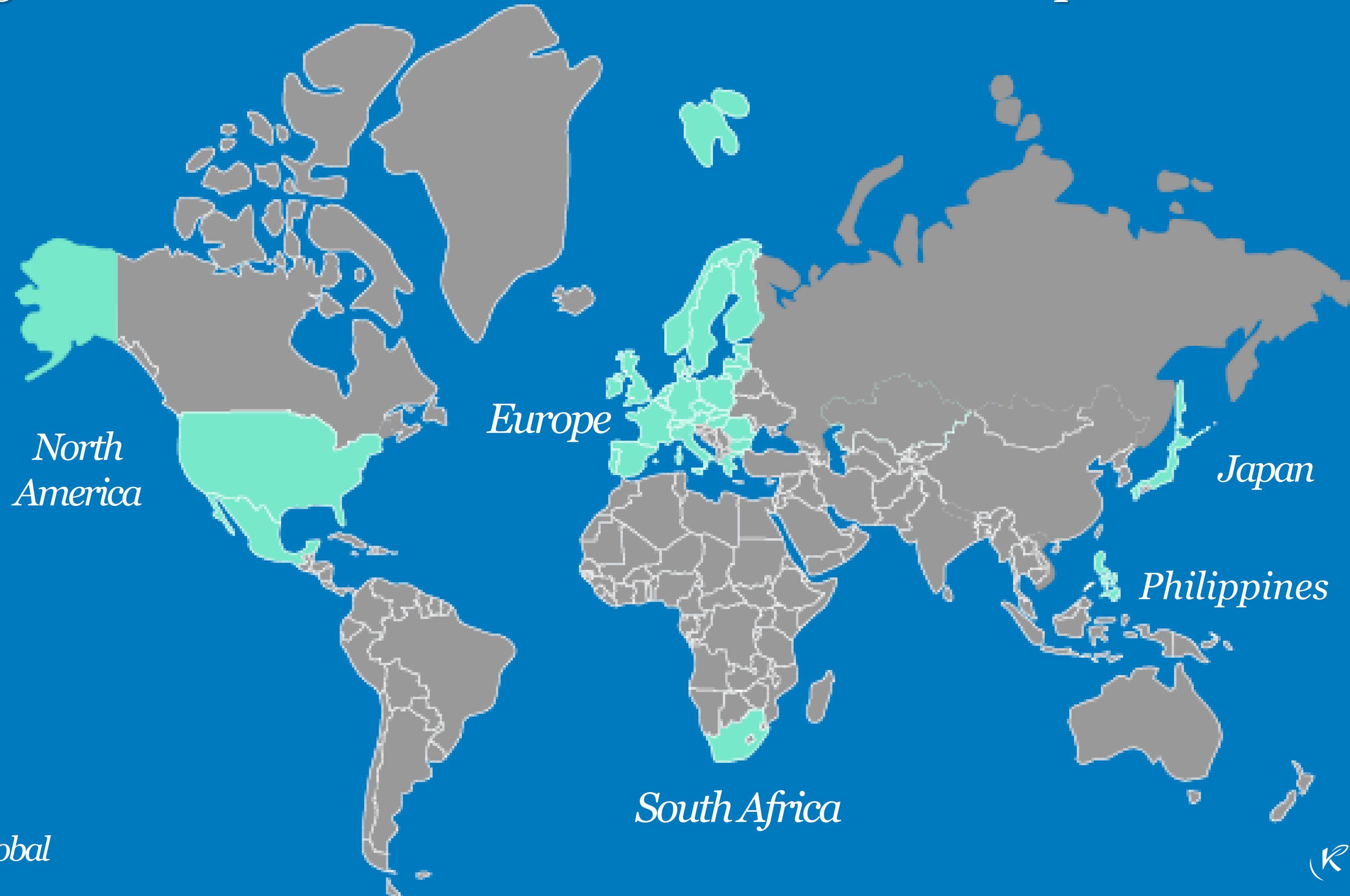
*Product R&D    Manufacturing    Warehousing    Shipping    Online Shopping Systems  
Training    Sales Support    Customer Service & Support    a Global Opportunity*

*AND SO MUCH MORE!*

- Low startup and maintenance cost (\$54.98/yr)*
- No Inventory*
- No Shipping*
- No Employees*
- No Bosses!*

# *Business is booming!*

*Build a global business with The World's Premier Hemp & Wellness Company*



*North America*

*Europe*

*Japan*

*Philippines*

*South Africa*

*Getting Started with Kannaway is as simple as answering these two questions:*

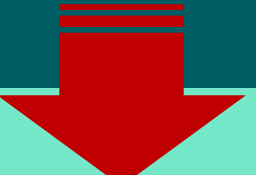
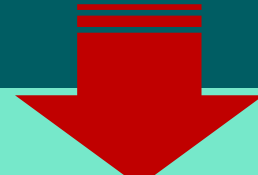
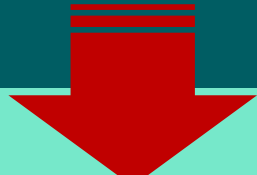
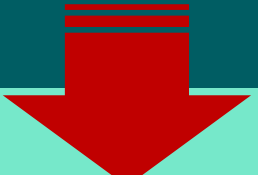
*1) What is your monthly income goal?*

*2) How soon would you like to reach it?*



# What Is Your Income Goal?

*Introducing the simplest, most cutting Edge compensation plan in the industry!*

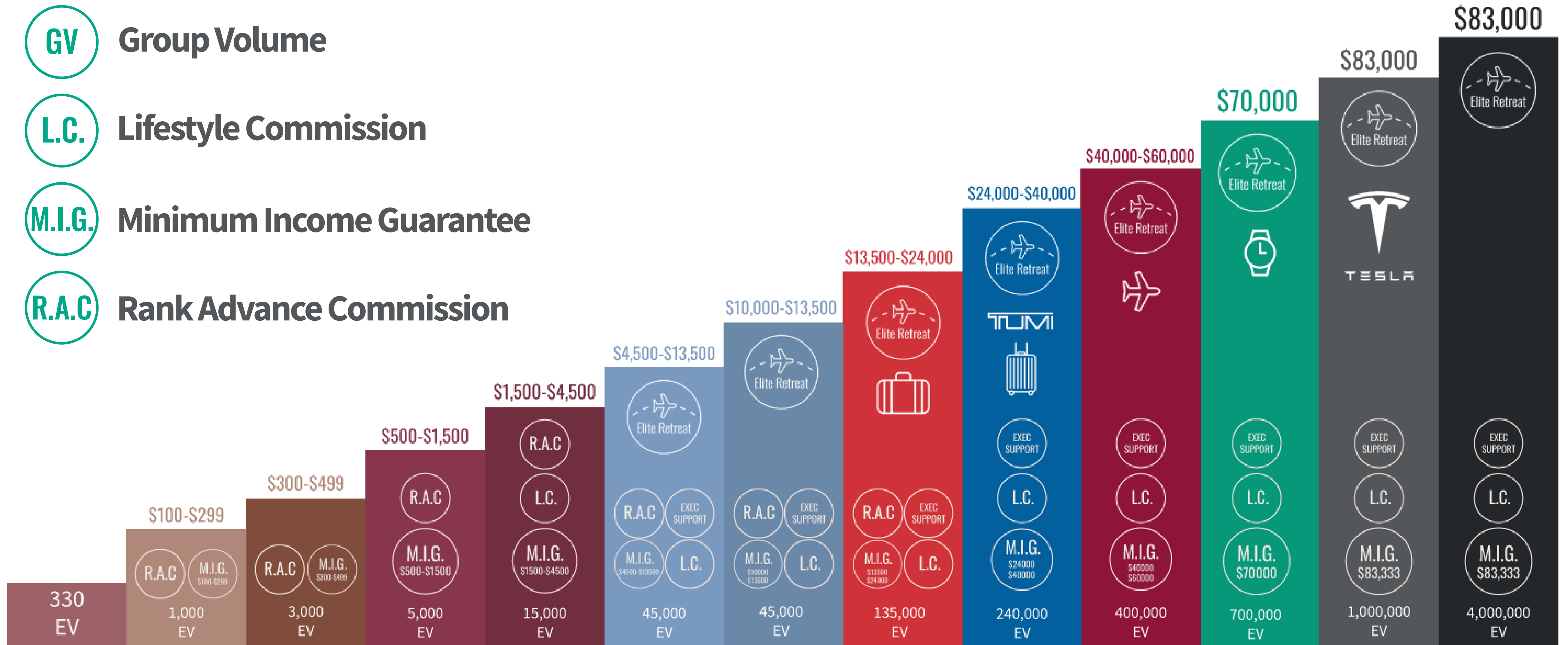
INCOME GOAL	RANK	ELITE VOLUME	MINIMUM GUARANTEED MONTHLY INCOME
\$100	DIRECTOR	1,000	\$100 - \$300
\$300	SR DIRECTOR	3,000	\$300 - \$500
\$500	EXEC DIRECTOR	5,000	\$500 - \$1,500
			
\$70,000	PRESIDENTIAL AMBASSADOR	700,000	\$70,000
\$83,000	CROWN AMBASSADOR	1,000,000	\$83,000

*Once you are qualified at DIRECTOR, and as you continue to rank up, your MINIMUM INCOME GUARANTEE is 10% of your Rank Volume!*

The examples contained herein are for illustration purposes only, and not intended to serve as a guarantee of income.

# Ranks, Recognition and Rewards

- EV** Elite Volume
- GV** Group Volume
- L.C.** Lifestyle Commission
- M.I.G.** Minimum Income Guarantee
- R.A.C.** Rank Advance Commission



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# Your 120 Day Action Plan

	<i>SALES VOLUME</i>	<i>DAYS</i>	<i>BONUS</i>	<i>MINIMUM INCOME GUARANTEE (MIG)</i>	
	<i>1,000</i>	<i>30</i>	<i>\$200</i>	<i>\$100</i>	<i>RANK ADVANCEMENT COMMISSIONS 120-DAY TOTAL</i>
	<i>3,000</i>	<i>60</i>	<i>\$400</i>	<i>\$300</i>	
	<i>5,000</i>	<i>90</i>	<i>\$500</i>	<i>\$500</i>	
	<i>15,000</i>	<i>120</i>	<i>\$2500</i>	<i>\$1500</i>	
					<b>\$3600</b>
					<i>*Plus, all other bonuses &amp; commissions</i>

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# KANNAWAY VALUE PACKS



	STARTER VALUE PACK	JR EXECUTIVE VALUE PACK	EXECUTIVE VALUE PACK	TOTAL PRODUCT EXPERIENCE VALUE PACK
MONEY BACK GUARANTEE	✓	✓	✓	✓
BV	180	350	800	1800
PRICE	\$299.95	\$499.95	\$999.95	\$1,999.95
DSC	\$50	\$100	\$170	\$300

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# *Influencer Marketing*

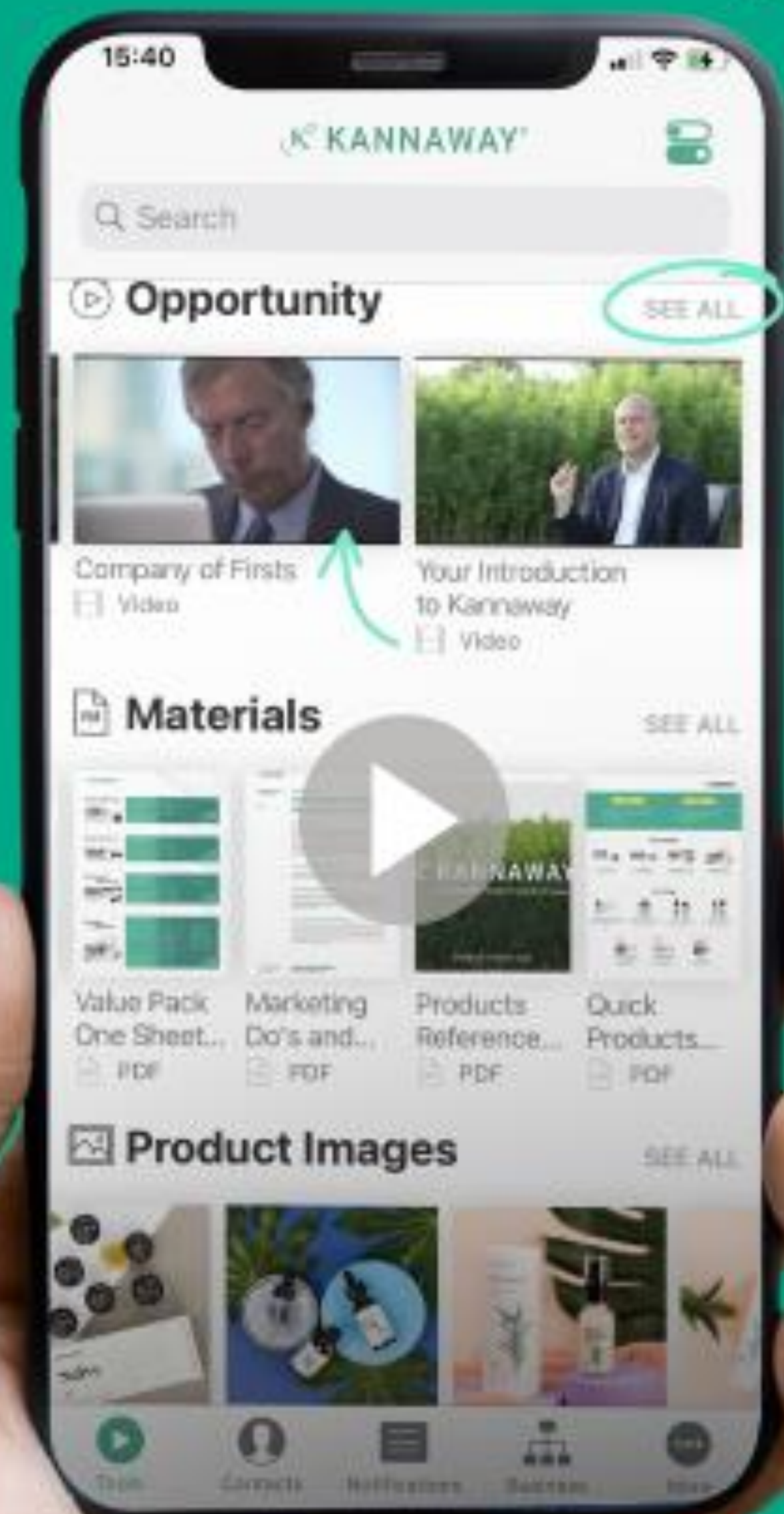


**30 to 50% Revenue Share + Residuals**



*Simply start sharing.*

# THE ALL-NEW KANNAWAY MOBILE APP



**FREE!**

# Discover luxury travel and vacations.



2022 Thailand



2019 Costa Rica




2018 Hawaii



2017 Mexico





**Receive  
exciting  
lifestyle  
bonuses.**

**(Up to \$10,000 per month!)**

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**Enjoy life changing  
*personal development.***

*learn from those that have already  
changed their lives with Kannaway!*



*Are you ready  
for more?*



A woman with blonde hair, wearing a red lace dress, is speaking on a stage. She has her arms raised, holding a small orange card in her left hand. The background is a green screen with the text "Valerie Aloia" and "Crown A" visible. There are white folding chairs in the foreground and a green wall with a plant on the right side.

Valerie Aloia  
Crown A

## *Don't Forget!*

*Kannaway is the **FIRST** and the world's **PREMIER** Hemp and Wellness Company. The CBD industry alone was worth **\$4.7 billion in 2020**. It's expected to continue growing to over **\$108.8 billion by 2027**.*

*Please get back to the person who invited you tonight to get started right away, or answer any questions you may have about our PEOPLE, our PRODUCTS, or our PAY PLAN.  
THANK YOU!*



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