

EXECUTIVE SUMMARY: COMPANY OF FIRSTS

First to create the legal 'CBD hemp oil' industry – didn't exist before we created it.

First publicly traded cannabis company in the U.S. - Medical Marijuana Inc., Kannaway's parent company.

First and only cannabis company to receive licensing rights to the U.S. Patent #6,630,507 - a patent on non-psychoactive cannabinoids as a treatment for specific illnesses.

First CBD research & development company, through sister companies Axim Biotech & Kannalife Sciences, to bring highest quality and innovative CBD products to global market.

First to create independent triple lab testing so that quality is documented with lab results - what's on the label is guaranteed to be in the bottle.

First to bring non-psychoactive CBD from hemp to the U.S. that is federally legal and available with no prescription.

First to legally distribute HEMP & CBD products throughout the U.S.

First to create largest global distribution pipeline of CBD rich hemp oil.

First to distribute HEMP & CBD products globally – including United States, United Kingdom, Japan, Vietnam, Russia and most European countries. More new markets, including Mexico, opening soon.

First and only company to have documented clinical trials on one of its products, Pure Gold

First and only CBD product, Kannaway's *Pure Gold*, to be included in the **Prescribers' Digital Reference (PDR)**– an important reference resource for physicians: https://www.pdr.net/full-prescribing-information/Pure-Gold-dietary-supplement-24362

First cannabis-based CBD product, Kannaway's *Pure CBD*, that would qualify as acceptable under World Anti-Doping Standards (WADA).

First to use cold laser technology with CBD. Synergistic benefits for skin, joints, muscles, and more, this was a groundbreaking initiative that offered the combined benefits of a proven low-level energy infrared laser technology with Kannaway's Pure CBD Topical Oil.

First to offer a 'Cannabis Fitness Program'. Kannaway's **MFit** program offers a personal fitness transformation in 8 weeks.

First to have a CBD product receive certification from BSCG (Banned Substances Control Group). This certification is the gold standard in dietary supplement certification that certifies our CBD products to be of outstanding quality (no heavy metals, microbiological agents, pesticides, and solvents) and drug free.

First direct selling company in cannabis; and first to award stock to its distributors.

First direct selling company offering a Minimum Income Guarantee for its distributors.



EXECUTIVE SUMMARY: LEADING THE WAY

The only cannabis company invited to speak at the **World Health Organization** and **United Nations Summit** in Geneva Switzerland.

Kannaway's **award-winning products** featured on Forbes, The Wall Street Journal, USA Today, The Doctors, ABC, CBS, NBC, and Direct Selling News.

Received Certification Seal from the U.S. Hemp Authority for safety and purity.

Played a major role in changing federal laws in three other countries.

Professional & Olympic athletes in most major sports using Kannaway products.

One of the largest producers of hemp and the largest producer of CBD from hemp in the world.

Only hemp company to offer a Cannabis Beauty anti-aging skin care line that includes five unique hemp-infused products and features a proprietary blend of natural botanical ingredients formulated to work synergistically together.

Kannaway only one of two CBD companies out of hundreds tested where **product label data is completely accurate** including mg of CBD per serving.

Kannaway's quality and quantity of CBD (documented by lab test results) provides the most competitive pricing per mg, per serving, and per months' supply.

RSHO, *Kannaway's Premium Gold Hemp Oil*, is written as a prescription medicine and covered by insurance in 11 countries for 13 indications (illnesses) because it works.

Hemp sourced from northern Europe on generational organic farms (over 100 years of hemp farming) and 2 organic farms in the United States with **no pesticides**, **herbicides or chemical fertilizers**.

Kannaway uses a Supercritical CO2 extraction process, the safest and most expensive process to extract CBD oil from hemp, producing highest quality of CBD possible.

POR GRACE is an independent, nonprofit, charitable organization supported by Kannaway *that connects* special needs families with CBD and financial aid services. POR GRACE also provides an **education & resource portal for the world** with published articles & research links.

POR GRACE provides help to **158 families worldwide** with over **\$2 million in donated products** and has educated **millions of website visitors** with access to **328 original published articles** and **1,000 research links** on cannabinoids and the benefits of CBD and hemp.

Additional media coverage includes *The Doctors, The Oscars, Newsweek Special Edition, Business Insider, Huffington Post, Wall Street Journal, MTV Movie Awards, Nasdaq, NBC, CBS, ABC & FOX, Yahoo Finance, Telemundo, USA Today, Forbes, Fortune, Allure & Vogue Magazines.*

Pure Gold 1500 mg has been officially certified with the green Certified CBD Seal by BSCG (Banned Substances Control Group), a leading third-party certification and testing provider, well regarded by athletes and sports organizations. BSCG is considered the gold standard in the dietary supplement and natural products industry.



EXECUTIVE SUMMARY: WINNING AWARDS

Best of Cannabis Awards 2018

Kannaway's Dr. Stuart Titus awarded 'Best Medical Professional'

American Business Awards 2019

- Company of the Year Health Products & Services (Gold)
- New Consumer Products Cannabis Beauty Defined (Bronze)

International Business Awards 2019

- Fastest Growing Company of the Year Canada & US (Bronze)
- Executive of the Year Healthcare Products & Services (Silver)

Golden Bridge Awards 2019

- Company of the Year Healthcare Products & Services (Silver)
- International Executive of the Year Healthcare Products & Services (Gold)

Best in Biz Awards 2019

- Most Innovative Product of the Year (Bronze)
- Executive of the Year, Small Companies Blake Schroeder (Bronze)

Business Intelligence Group (BIG) Awards 2020

- Small Business Company of the Year (Life Sciences, Health, Wellness, and Nutrition)
- Small Business Executive of the Year, Blake Schroeder

American Business Awards 2020

Company of the Year – Food & Beverage (Gold)

American Business Awards 2020

Achievement in Web Design (Gold)

American Business Awards 2020

Company of the Year - Health Products & Services (Bronze)

American Business Awards 2020

Achievement in International Expansion (Bronze)

Golden Bridge Business and Innovation Awards 2020

- Maverick of the Year Blake Schroeder (Gold)
- Marketing Executive of the Year Stephen Jones (Bronze)
- Lifetime Achievement Award Dr. Stuart Titus (Gold)

CEO World Award 2020

- Top CEO of the Year Dr. Stuart Titus (Gold)
- Top CEO of the Year (The Maverick) Blake Schroeder (Silver)



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Health MJ 2020

Kannaway recognized as the top CBD network marketing company

International Business Awards 2020

Maverick of the Year, Blake Schroeder (Silver)

International Association of Top Professionals (IAOTP) 2020

Top CEO of the Year, Blake Schroeder

Global Brands Magazine 2020

• Best Business Leader in the US, Dr. Stuart Titus

American Business Awards 2021

Achievement in Management, Kannaway Management Team (Bronze)

American Business Awards 2021

• Entrepreneur of the Year – Food & Beverage, Dr. Stuart Titus (Bronze)

