

Kannaway EU Compensation Plan At a Glance

Two requirements to earn commission:

REQUIREMENT 1

Register to become a Kannaway Brand Ambassador (Independent Distributor) by enrolling online and paying the required Brand Ambassador fee.

\$54.98 / €47.80 annually

The Brand Ambassador fee will be debited annually on the annual anniversary date.

THE BRAND AMBASSADOR FEE INCLUDES:

- Replicated Kannaway Website
- Kannaway Secure Back Office
- Kannaway Training and Support Tools
- Administrative Support

REQUIREMENT 2

Maintain the minimum Personal Volume (PV) required for your rank each month, either through customer sales or personal orders.

As a Brand Ambassador (Independent Distributor), it's important to understand how you get paid. A portion of each sale generated within your organization may trigger one or more ways for you to earn commissions. As you read through this compensation explanation, you'll understand how you're rewarded in each area of the compensation plan.

It is important to understand that only qualified Brand Ambassadors earn commissions and in order to receive commission overrides on your group sales you will need to satisfy minimum personal sales requirement based on your rank. For further explanation see rank and pin levels below.

Kannaway Brand Ambassadors must be of 18 years or older to enrol.

Fast Start Qualification

OPTION 1

Option 1 allows you to fulfill your PV requirement for FastStart qualification by first purchasing or selling any Value Pack. Then, to meet your GV requirement, enrol any combination of 3 BAs, customers, or Preferred Customers, within 30 days; all of which either buy or sell any Value Pack.

Or, you can earn FastStart qualification instantly by purchasing a Premium Value Pack!

OPTION 2

Option 2 allows you to fulfill your PV requirement by either buying or selling any Value Pack. To fulfill your GV requirement, generate 3000 in personally-sponsored GV within 4 levels, in 30 days. Remember, no more than 60% of that Elite Volume (EV) requirement can be generated from one personal enrolment leg.

Direct Sales Bonuses (DSB) on Value Packs will retroactively tripled once the third sale is made. You are now triple qualified for life – meaning you will continue to earn triple DSB commissions on each qualified Kannaway value pack you sell to a new Kannaway Entrepreneur or Customer!

Your personal customers count as your Personal Volume, not Group or Business volume for rank advancement, rank advancement bonuses or FastStart bonus.

Kannaway Europe Value Packs	DSC Commission Paid	DSC Commission Paid
Basic Value Pack	\$10	\$30
Starter Value Pack	\$20	\$60
Pure Starter Value Pack	\$20	\$60
Builders Value Pack	\$20	\$60
Share Value Pack	\$45	\$135
Professional Value Pack	\$100	\$300
Premium Value Pack	\$210	\$630

Fast Start 3000 & 9000



Achieve 3000bv in 60 days from start date earn \$1000 and become FastStart 3000



Achieve 9000bv in 90 days from start date, earn \$1000 and become FastStart 9000

*Note: Other qualifications apply - see full comp plan for details

“3 FOR FREE” - Customer Loyalty Programme

YOU

Have a personally paid Smartship order

+

CUSTOMERS

Have at least 3 Customers with paid monthly orders

=

FREE*

Earn free product the following month equivalent to the average of each 3 consecutive customer orders

EXAMPLES



Personal paid Smartship

+



3 Customers:
1,500 Combined (BV)
from paid orders

=

500 (BV)
IN FREE PRODUCT
the following month



Personal paid Smartship

+



3 Customers:
1,500 Combined (BV)
from paid orders

+



Plus 3 Customers:
900 Combined (BV)
from paid orders

=

800 (BV)
IN FREE PRODUCT
the following month

Rank Advancement Bonuses

Rank	Unlimited Time	Accelerated Time
Executive Director	\$250	\$500 (60 days from start date)
Area Director	\$1,250	\$2,500 (120 days from start date)
Regional Director	\$2,500	\$5,000 (180 days from start date)
National Director	\$5,000	\$10,000 (270 days from start date)

Lifestyle Bonus

Area Director	Regional Director	National Director	International Director	Vice Presidential Director	Presidential Ambassador	Crown Ambassador	Double Crown Ambassador
\$500	\$750	\$1,000	\$1,250	\$1,500	\$2,500	\$5,000	\$10,000

Minimum Income Guarantee

MIG is the difference between all your commissions earned including any bonuses earned, and the MIG for that level. That difference is paid the following month. Note: You must be Regional Director Elite or above to receive a MIG - meaning the required volume must come from personal production. The volume requirement to achieve a MIG for Executive and Area Director can come from both personal and placed volume.



\$500/month



\$2,500/month



\$5,000/month
\$60,000/year



\$8,333/month
\$100,000/year



\$12,500/month
\$150,000/year



\$20,833/month
\$250,000/year



\$41,666/month
\$500,000/year



\$83,333/month
\$1,000,000/year

Kannaway Ranks



28PV min.

1000BV team volume



55PV min.

3000BV team volume



110PV min.

5000BV team volume



110PV min.

15,000BV team volume



110PV min.

45,000BV team volume



110PV min.

135,000BV team volume



110PV min.

240,000BV team volume



110PV min.

400,000BV team volume



110PV min.

700,000BV team volume



110PV min.

1,000,000BV team volume



110PV min.

2,000,000BV team volume