HISTORY OF HEMP

- **Industrial hemp** grown in U.S. since first European settlers arrived in early 1600’s
- Declaration of Independence drafted on **hemp paper**
- **George Washington, Thomas Jefferson & John Adams** all **grew hemp** and advocated for **commercial hemp production**
- **Hemp a staple crop** in American agriculture in the 1800’s
- **Controlling hemp trade in Europe** key strategy for winning War of 1812
- **90% of all medicine derived from hemp** in 1800’s, early 1900’s

*Did you know...* Tax and licensing regulations of the 1937 ‘Marihuana Tax Act’ made it unprofitable and impossible for American farmers to grow hemp

Use of hemp goes back thousands of years
HEMP vs MARIJUANA

This is HEMP
- Tall and lengthy (can grow 10-20 feet high)
- High concentration of CBD (non-psychoactive)
- Around the world, it is grown mostly for fiber, and used in textiles
- Hemp seeds are the seed from the plant known as *Cannabis sativa*

This is MARIJUANA
- Short and bushy (grows about waist high)
- High concentration of THC (psychoactive)
- Grown for psychoactive effect
- No industrial application

Hemp is all about Health, Not the High!

The following information is presented for educational purposes only. Medical Marijuana Inc. provides this information to provide an understanding of the potential applications of cannabis. Links to third-party websites do not constitute an endorsement of these organizations by Medical Marijuana Inc. and none should be inferred.

The hemp difference makes all the difference
WHAT ARE CANNABINOIDs?

- **Cannabinoids** are special compounds found in hemp (*cannabis* plant family).
- There are at least **100 known cannabinoids** – CBD is only one of them.
- Nearly 400 other chemical compounds in *cannabis* that are common to all plants – *like chlorophyll, terpenoids, flavonoids and plant waxes*.
- **Cannabinoids and cannabinoid like compounds** are found in a handful of other plants such as *Echinacea, flax, common tea, kava and hops*.
What is the endocannabinoid system and what are cannabinoids?
The Endogenous Cannabinoid System

- Is the body’s largest self-regulatory system
- Balances mood, sleep, appetite, hormone production
- Influences homeostasis and harmony of all bodily functions
- Has CB1 receptors throughout the brain and central nervous system
- Uses CB2 receptors to regulate and maintain immune system
- Is calibrated with our plant-based hemp products
- A deficiency in the ECS can upset the body’s balance
The Endogenous Cannabinoid System

“The discovery of the Endocannabinoid System is the single most important medical scientific discovery ever and will save more lives than the discovery and application of sterile surgical technique.”

Retired Cardiac Surgeon and Member of ICRS (International Cannabis Research Society)

Dr. David Allen

A healthy ECS improves total well-being and saves lives
Kannaway is the subsidiary of Medical Marijuana Inc, the first publicly held cannabis company in the United States.
KANNAWAY A COMPANY OF FIRSTS

Kannaway is the first direct selling company in the cannabis space

Kannaway leads the way in every category
First to establish a global CBD pipeline

Kannaway leads with CBD
KANNAWAY A COMPANY OF FIRSTS

First to establish strict quality standards and Triple Lab Testing

Kannaway leads with quality control
First to present CBD to the World Health Organization

Kannaway leads with expertise
KANNAWAY A COMPANY OF FIRSTS

Mexico  Brazil  Paraguay

First International CBD brand

Kannaway leads internationally
KANNAWAY A COMPANY OF FIRSTS

Patent awarded in 2003 to a team headed by Nobel Prize Winning Laureate, Dr. Julius Axelrod

The patent establishes that...

- Cannabinoids are useful in the treatment of a wide range of oxidative-related conditions such as ischemic, age related, inflammatory and autoimmune diseases.
- In the treatment of and prevention of neurodegenerative diseases such as Alzheimer's, Parkinson's, Chronic Traumatic Encephalopathy (CTE), etc.

First to License NIH Patent through sister company Kannalife Sciences

Kannaway leads intellectually
Our products have been featured everywhere:

The Doctors
The Oscars
Newsweek Special Edition
Business Insider
Huffington Post
Wall Street Journal
MTV Movie Awards
Nasdaq
NBC, CBS, ABC & FOX
Yahoo Finance
Telemundo / USA Today
Forbes, Fortune, Allure & Vogue Magazines
COMPANY OF FIRSTS DRIVEN BY SCIENCE
Farming & Heritage
Creating an Industry

We researched over 3,000 different cultivators and different cultivars to find the right partner whose farm could provide the ideal hemp to create the products we intended. We worked with him to create the first combine harvester to harvest the hemp in the optimum way to save the stem and stalks. We worked with the first labs to create the extraction process that has become the standard for the entire industry.
Unique Processes
The first of its kind

As important as the provenance of our ingredients are, they are only the first step in our Soil to Sale™ commitment. Just as important is the techniques used to process the hemp and make it ready for use in our manufacturing process.

Our world-renowned scientific team, led by Dr. Stuart Titus, have over 40 years of expertise experience in the biotech field and work closely with our certified partners to ensure our extraction process is followed meticulously.
Triple Lab Testing™
Creating the standards

Being the first at something means you have to go above and beyond, and the quality assurance that begins in our fields is then certified in our science labs.

Safety is our top priority, and that's why in 2012 — when standardized testing procedures for cannabinoid products didn't exist—we went out and created them.

1. First tested during the growing season and again after the harvest establish optimal cannabinoid content and no chemicals, heavy metals, or other potential contaminants that could end up in our products.

2. After our hemp oil is extracted, a sample from each batch is then sent to third party testing labs for the concentration of cannabinoids, and also tests for mold, mildew, fungus, yeast, E.coli, Salmonella, Mycotoxins, heavy metals, and residual solvents.

3. Finally, after manufacturing of the final product, our hemp oil products are batch tested a final time to assure optimal safety standards in every product.
Telling Others
Changing Minds and Laws

Our Soil to Sale™ standards means we have a responsibility to help educate as many people as possible about the importance of the Endocannabinoid System in our bodies, and the vital role phytocannabinoids play in our wellbeing.

Our commitment to helping people learn more about cannabis, hemp and CBD led to being featured in numerous publications such as Forbes, The Chicago Tribune, Fortune Magazine, The Huffington Post, Wall Street Journal NBC, and Fox News, as well as on being on CBS’s hit show The Doctors and CNBC.
KANNAWAY FAMILY OF PRODUCTS

- ISO/IEC 17025:2005 accredited testing labs (Standardized Processes)
- Triple Lab Tested
- 100% Natural & Organic
- No Pesticides
- No Herbicides
- Non GMO
- Federally Legal

Quality products of the highest standard in the industry
BREAKING NEWS!
Kannaway receives **Certification Seal** from U.S. Hemp Authority

- An important recognition of the quality and safety measures Kannaway has put in place to ensure the integrity of our products

With Kannaway, consumers have access to certified safe and accurately labeled hemp-derived products

Certified quality, accurately labeled
FULL SPECTRUM SUPPLEMENTS

All our Full Spectrum products contain non-intoxicating trace levels of THC.

It’s the quality that provides the results.
BROAD SPECTRUM SUPPLEMENTS

Our Broad Spectrum product contains no detectable levels of THC

Pure Gold Broad Spectrum CBD Oil

- Excellent daily source of CBD, essential vitamins, minerals, fatty acids, fiber and protein, terpenes, flavonoids, and other trace cannabinoids

Safe to use for your entire family!

Our quality sets the highest standard
MEDICAL COMMUNITY SUPPORTED

Kannaway Pure Gold is *first CBD product* to be included in the *Prescribers’ Digital Reference (PDR)*

- PDR (*known in its physical form as the Physicians’ Desk Reference*) delivers comprehensive and innovative knowledge on health industry products and services to support the prescribing decisions of health care professionals

**Trusted & Recommended by Physicians**

Quality you can trust and recommend with confidence
PURE CBD SUPPLEMENTS

- **Pure CBD** is first cannabis-based product in Direct Selling to qualify for use under World Anti-Doping Standards

- Safe to use for anyone who is subject to any type of 'Drug Testing'

Quality products the whole family can use
**BﹺBONG™ BLEND SUPPLEMENTS**

- BﹺBONG Formulas are revered because they use many powerful herbs.
- Their specific combination and how they interact with one another gives each balanced formula its *life-enhancing* properties.
- These formulas, *passed down through the centuries*, are created by a respected *family of doctors and herbologists* to optimize the mind, body, and promote health and longevity.

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**Revive Pro and AM**
- Boosts energy levels
- Increases vitality
- Balances bodily systems
- Improves mental clarity

**Revive PM**
- Promotes quality sleep
- Encourages longevity
- Cleanses and detoxifies
- Creates a night of REM sleep

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Bﹺbong™ exclusive to Kannaway

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Dr. Jenelle Kim
MSTOM, L.Ac., Dipl. OM.
Kannaway
Product Formulator
BĪBONG™ BLEND TOPICALS

First ever luxury beauty line featuring CBD Hemp Oil

The ultimate skin care experience for the entire family
KANNAWAY FOOD PRODUCTS

Simple. Clean. Nutritious. Over 40+ healthy ingredients

Healthy Greens Blend
Antioxidant Blend
Fiber Blend
Probiotic/Digestive Blend
Bibong Digestive Blend


Omega-3 & 6 Fatty Acids
20g Protein
9 Essential Amino Acids

Hemp nutrition that tastes great
KANNAWAY FOOD PRODUCTS

NEW PRODUCTS FOR 2019!

Cool Mint Flavored CBD Gum
- Each Piece Provides 10 Mg of Cannabidiol
- Patented

CBD French Roast Coffee
- Made with Premium 100% Arabica Coffee Beans
- Blended with 10 Mg of CBD

CBD Rooibos & Citrus Tea
- Naturally High in Antioxidants
- Caffeine Free
- Blended with 10 Mg of CBD

Making it easy to get quality CBD throughout the day
KANNAWAY PETS

Just like us, all mammals have an Endocannabinoid System (ECS) and need CBD

We love our dogs and our cats
KANNAWAY & THE FUTURE OF HEMP

50,000 USES & BENEFITS

- Food
- Medicines
- Essential Oils
- Nutritional Supplements
- Body Care Products
- Livestock Feed
- Paper products
- Textiles
- Biodegradable Plastics
- Construction Materials
- Fuel
- Livestock Bedding

Hemp is the only annually renewable plant on earth able to replace all fossil fuels

Good for you and the planet
Prosper Magazine features successful home-based businesses.

Kannaway featured in Prosper Magazine

This magazine is an ideal sharing tool when discussing Kannaway’s vision and success.

Sharing Kannaway’s many success stories
A subsidiary of Medical Marijuana Inc and sister company to Kannaway, Kannalife Sciences is a socially responsible biopharmaceutical company developing cannabinoid-based therapeutics for treating neurological diseases.

Kannalife Sciences currently holds an exclusive license with National Institutes of Health – Office of Technology Transfer (NIH-OTT) for the Commercialization of U.S. Patent #6630507.

It’s all about the science
Kannalife Sciences is conducting research and development for a target drug candidate to treat Hepatic Encephalopathy (HE) and Chronic Traumatic Encephalopathy (CTE).

HE and CTE are both oxidative stress related diseases that affect the cognitive and behavioral functions; and the wellness of the brain.

CTE risk is high for most athletes
INTRODUCING KANNAWAY SPORTS

World Class Athletes Share Their CBD Experience

These professional athletes have partnered with Kannaway Sports to help promote the many benefits of CBD hemp oil products for professional and amateur athletes to improve performance and protection.

Every athlete can benefit from CBD
ECHO is an independent, nonprofit, charitable organization connecting special needs families with the healing properties of cannabinoids (like CBD) and financial aid services.

ECHO is also an education & resource portal for the world.

The ECHO Foundation is our cause.
117 families worldwide have been helped monthly with over $855,000 in donated products; and over 964,000 educated on cannabinoids and the many benefits of CBD and hemp.

All administrative costs paid by Medical Marijuana Inc. 
Every dollar goes to families in need!

The ECHO Foundation is our legacy
Use ECHO

- For EDUCATION to understand the many aspects of Cannabis
- To create your own COLLABORATION blog to share your stories
- To provide HOPE and make a difference with your donations

“One person can make a difference, and every person must try.”
- John F. Kennedy

Education is the key to understanding
FACT: Legal cannabis is the fastest growing industry in the United States.

- 25,000+ studies demonstrate the benefits of medical cannabis for people facing everything from Alzheimer’s to chronic pain to diabetes, and more.
- Cannabis becoming mainstream. *Our hemp & CBD products seen on almost all media outlets including television, magazines, newspapers, etc.*

Kannaway is at the right place
THE RIGHT PLACE @ THE RIGHT TIME

• Spending on legal cannabis worldwide expected to hit $57 billion by 2027

• Adult-use (recreational) market will cover 67% of the spending; medical marijuana will be remaining 33%

• Largest group of cannabis buyers will be in North America

• Largest growth spread predicted to occur within non-US markets

• Expected to out earn entire organic foods industry within next 5 years

Now is the right time
OPPORTUNITY

- The Network Marketing industry generates a massive $190 billion in annual global sales... and this trend is growing

- 75% of the U.S. public have purchased goods or services through Network Marketing distributors

- In 2016, 74% involved in the Network Marketing industry were women.

- Industry pays out on average $200 million per day in global commissions.

Everyone’s excited about this industry
“Joining a company with 500,000 distributors or less is said to be a cutting edge opportunity. Joining a company with 100,000 distributors or less is a Once In A Lifetime Opportunity.” - Harvard Business School

Kannaway experienced 7300% growth in the last 3 years with less than 100,000 Brand Ambassadors globally!

Everyone loves what we have to offer
Kannaway is a **GLOBAL OPPORTUNITY**...

March 2016 - March 2019
Sales Growth

73x

March 2019
**BIGGEST MONTH EVER!**

...in **FULL MOMENTUM**
COMPENSATION PLAN highlights

- Retail Sales
- 3 & Free Program
- Direct Sales Bonus
- Rank Advancement Bonus
- Lifestyle Bonus
- 50% Check Match
- Residual Income
- Minimum Income Guarantee

Earning with hemp from the heart
STOCK INCENTIVE PROGRAM

Achieve these rank levels, be awarded with stock!

Vice Presidential Director Elite
700,000 shares

Presidential Director Elite
800,000 shares

Crown Ambassador Elite
1,000,000 shares

Double Crown Ambassador Elite
2,000,000 shares

Program available from Oct 2018 to Nov 2019

Rewarding leaders and achievers with up to 4.5 million shares
GETTING STARTED

• Become a **Brand Ambassador**
• Make an appropriate initial order to **launch your business**
  *Jr Executive Value Pack or above qualifies you for our **FastStart Program**
• Set up your **SmartShip**
• **Enroll 3** Brand Ambassadors and/or Customers with a Value Pack **within your first 30 days** and become ‘**FastStart qualified**’
• Become **FastStart 3000 within 60 days** & **FastStart 9000 within first 90 days**
• **Advise** your new Brand Ambassadors: ‘**follow my example and do the same**’

“Success is a decision put into action”
NEW VALUE PACKS

Starter Value Pack

Retail Price
$298.80
BA / Preferred Customer
$249

Pure Starter Value Pack

Retail Price
$298.80
BA / Preferred Customer
$249
NEW VALUE PACKS

**FastStart Jr Executive Value Pack**
- Retail Price: $838.80
- BA / Preferred Customer: $699

**FastStart Sr Executive Value Pack**
- Retail Price: $1198.80
- BA / Preferred Customer: $999

START PART-TIME
NEW VALUE PACKS LAUNCH A BUSINESS

FastStart Total Product Experience Value Pack

Retail Price
$2268.99

BA / Preferred Customer
$1899.99
NEW SmartShip Rewards

We are introducing a new SmartShip rewards program to benefit all of our customers and Brand Ambassadors enrolled with SmartShip.

The rewards will include:

• Free Shipping
  • Begins on your third consecutive month registered with SmartShip
  • Applies to your SmartShip order every month
  • Minimum SmartShip of 110 BV

• Special Offers
  • Early access to sales and specials
  • And more!
INTRODUCING THE ALL NEW...
The Natural Choice™ OPPORTUNITY
PRODUCTS. PURPOSE. PEOPLE.

THANK YOU FOR YOUR CONSIDERATION

For additional information, questions, or getting started please reach out to the person who invited you to discover Kannaway.